



EASL

The Home of Hepatology

**THE INTERNATIONAL
LIVER CONGRESS™**

APRIL 11-15, PARIS, FRANCE

2018

SPONSORSHIP & EXHIBITION BROCHURE

THE INTERNATIONAL LIVER CONGRESS™ | PARIS, FRANCE | 11-15 APRIL, 2018



CONTENTS

WHY ATTEND ILC 2018	<u>03</u>
VENUE	<u>04</u>
KEY DATES	<u>05</u>
IN-HOUSE CONGRESS MANAGEMENT SERVICES	<u>06</u>
OPPORTUNITIES FOR MAJOR SPONSORS	<u>07</u>
INDIVIDUAL SPONSORSHIP OPPORTUNITIES	<u>15</u>
SPONSORSHIP TERMS & CONDITIONS	<u>28</u>
EXHIBITION INFORMATION	<u>30</u>
BOOKING PROCEDURE AND PAYMENT INFORMATION	<u>38</u>
CODES AND COMPLIANCE	<u>39</u>
ILC CODE OF PRACTICE	<u>40</u>
PRESS & MEDIA ACTIVITY	<u>42</u>
CONTACT INFORMATION	<u>43</u>



WHY ATTEND THE INTERNATIONAL LIVER CONGRESS 2018?

The International Liver Congress™ (ILC) has become the most influential and major Congress of its kind, with participants working in the field of hepatology coming from all over Europe, the Americas, the Middle East and Asia.

ILC serves as the leading platform to:

- exhibit best practice and science
- introduce the latest trends in hepatology
- present scientific advances
- offer education
- nurture networking at an international level.

2017 STATISTICS



5 DAYS OF THE LATEST SCIENCE



>10,000 PARTICIPANTS



125 COUNTRIES REPRESENTED



70 EXHIBITORS



1,700 SQM OF EXHIBITION SPACE



>2,800 ABSTRACTS SUBMITTED



750 YOUNG INVESTIGATORS



360 INVITED FACULTY

THE BENEFITS

- ▶ Showcase your brand to a quintessential market through our comprehensive platform
- ▶ Reinforce your position and credentials as a key player in the industry through exclusive tailor-made packages
- ▶ Be part of a unique platform dedicated to education and idea exchange for medical professionals
- ▶ Reach out to and engage with KOLs from multiple markets
- ▶ Be an EASL partner and share in its goals of improving and changing the world of hepatology

WHAT TO EXPECT

- ▶ A state of the art Congress venue
- ▶ Numerous meeting room options
- ▶ New trends, innovations and challenges for the future of hepatology
- ▶ **NEW THIS YEAR** - EASL In-house Management of Congress Services ([click for information](#))



THE VENUE

Paris Expo Porte de Versailles – Pavillon 7

The Paris venue for ILC 2018 is managed by Viparis. Each year Viparis host 330 trade events, 120 live performances, 150 conferences, 400 corporate events and over 11 million visitors through its ten major venues in the greater Paris region.

Viparis is ISO 20121 certified for all its venues and activities. It is the first global firm in the events industry to obtain this demanding certification.



paris-expoportedeversailles.com

PARIS EXPO



CENTRE DE CONGRÈS



ATRIUM PAVILLON 7



PAVILLON 7



FAÇADE PAVILLON 7



TERRASSE PAVILLON 7





CONTENTS

WHY ATTEND

VENUE

KEY DATES

CONGRESS MANAGEMENT SERVICES

OPPORTUNITIES FOR MAJOR SPONSORS

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TERMS & CONDITIONS

EXHIBITION INFORMATION

BOOKING & PAYMENT

COMPLIANCE

CODE OF PRACTICE

PRESS & MEDIA ACTIVITY

CONTACT

CONGRESS KEY DATES

NOVEMBER 2017

15 15 November 2017
Abstract submission closes

30 30 November 2017
Industry satellite symposia programme submission

FEBRUARY 2018

17 17 February 2018
End of exhibition sales

05 5 February 2018
Late breaking abstract submission opens

14 14 February 2018
Late breaking abstract submission closes

APRIL 2018

11-15
CONGRESS



NEW THIS YEAR

IN-HOUSE MANAGEMENT OF CONGRESS SERVICES



For more information contact:
ilc.industry@easloffice.eu

NEW

Let EASL's highly experienced in-house management team manage and book all your Congress requirements

Take advantage of:

- ▶ Lowest secured fees for cost efficiency

- ▶ One point of contact for all your Congress management requirements

- ▶ Venue liaison

- ▶ Our in-depth knowledge of the requirements for organising a seamless conference and exhibition

Services include:

Conference management

- ▶ Registration

- ▶ Accommodation

- ▶ Social events

- ▶ Transport and shuttle services

- ▶ Meeting rooms and hospitality suites

Exhibition management

- ▶ Registration

- ▶ Digital management (lead retrievals and other features)

- ▶ Coordination of freight forwarding and custom clearance

- ▶ Booth allocation and design



[CONTENTS](#)

[WHY
ATTEND](#)

[VENUE](#)

[KEY
DATES](#)

[CONGRESS
MANAGEMENT SERVICES](#)

[OPPORTUNITIES FOR
MAJOR SPONSORS](#)

[INDIVIDUAL SPONSORSHIP
OPPORTUNITIES](#)

[SPONSORSHIP TERMS
& CONDITIONS](#)

[EXHIBITION
INFORMATION](#)

[BOOKING
& PAYMENT](#)

[COMPLIANCE](#)

[CODE OF
PRACTICE](#)

[PRESS & MEDIA
ACTIVITY](#)

[CONTACT](#)

OPPORTUNITIES FOR MAJOR SPONSORS



OPPORTUNITIES FOR MAJOR SPONSORS

Three unique sponsorship packages have been developed to deliver the greatest opportunity for companies who wish to maximise their association with The International Liver Congress™ 2018 and the global hepatology community.

Major Sponsors will be given priority on exhibition space and key satellite symposia slots on the Thursday and Friday of the Congress.

Major Sponsorship Packages

PLATINUM – €250,000

GOLD – €215,000

SILVER – €115,000

Benefits

MAXIMUM OPPORTUNITY TO ENGAGE WITH A GLOBAL HEPATOLOGY AUDIENCE

Help shape the Congress programme*

- Organise a satellite symposium
- Submit abstracts for presentation at the Congress
- Participate in key sessions

Be visible*

- Prominent placement of your logo in Congress materials and on the Congress website
- Right to use the ILC logo (following approval from the EASL office)
- Opportunity to hold a press conference
- On-site signage and sponsor recognition

Commercial benefits

- Complimentary exhibition space
- Complimentary conference registrations, including VIP seating for opening session

Sponsors Privileges

The contributions paid by the Major Sponsors will entitle them to:

- Exhibition space
- A satellite symposium time slot
- Permission to use the phrase 'Satellite Symposium of The International Liver Congress™ 2018'
- Inclusion in the Symposia Programmes and in a special section of the Final Programme*
- Inclusion in an e-newsletter distributed by the EASL Office to all Congress delegates
- Invitation to join EASL and other major sponsors on a pre-Congress site visit and planning meeting
- Other benefits as described in this brochure



BMI INDUSTRY BOARD

Major Sponsors of the ILC will receive invitations to attend and to participate in the 'Business Meeting with the Industry' (BMI).

The BMI Industry Board, meets twice a year – once at the ILC for a Congress debrief and once in the spring at the forthcoming venue for a Congress briefing and site visit.

These face-to-face meetings allow us to work together to:

- ▶ Organise and plan a successful International Liver Congress
- ▶ Ensure that The International Liver Congress™ is of high scientific value, professionally organised and planned in the most efficient and effective manner
- ▶ Make sure that the available budget from commercial sponsors is used to provide the best scientific content in line with the EASL Constitution and Code of Practice
- ▶ Assure that the available budget from commercial sponsors is sufficient to support all the costs involved in the organisation of such a Congress
- ▶ Jointly contribute towards creating and maintaining a positive and professional public image of The International Liver Congress™
- ▶ Provide the means for regular dialogue between EASL and the commercial companies, helping to promote a clear understanding of mutual problems and to avoid potential conflicts
- ▶ Ensure that no sponsors, their local affiliates or other exhibitors, at The International Liver Congress™ organise social or other events which might conflict with the Congress Programme, Postgraduate Course, official activities or Satellite Symposia*

* Commercial companies reserve the right within the daily schedules of The International Liver Congress™ to hold company staff meetings, symposium slide previews involving company staff and invited speakers only and a clinical trial investigator meeting (provided that attendance is restricted to a maximum of 75). Should the latter involve a larger number of investigators, commercial companies agree that these be held outside the scheduled hours of The International Liver Congress™.

Major Sponsors will be represented on the BMI Board by a maximum of two members per company. Each company will have one vote about any motions concerning the commercial companies so as to achieve a majority view of the commercial companies to be represented at The International Liver Congress™. Each company will nominate a liaison officer who will represent the company outside of the BMI Board.



MAJOR SPONSORSHIP PACKAGES

SOLD OUT

	PLATINUM	GOLD	SILVER
SCIENCE AND EDUCATION – INDUSTRY SATELLITE SYMPOSIA			
Entry into Ballot for Thursday/Friday evening or Saturday lunch (90 minute symposia slot) in parallel with 1 other	●		
Entry into Ballot for Wednesday evening & Sunday morning (90 minute symposia slot) in parallel with 1 other	●	●	
Entry into Ballot for Thursday morning (60 minute symposia slot) in parallel with 1 other	●	●	●
INDUSTRY SATELLITE SYMPOSIA SUPPORT (only 1 option is included within each package but further options are available upon request)			
Option 1: Webcast	●	●	
Option 2: Interactive symposium package	●	●	
Option 3: Digital branding for satellite symposium on-site	●	●	●
PROMOTION			
Symposium promotion via social media (at discretion of the EASL Office)	●	●	●
Symposium promotion via newsletter	●	●	●
Permission to use the phrase 'Integrated Satellite Symposium of The International Liver Congress™ 2018'	●	●	●
One (1) push notification announcing the symposium on the mobile app, as allowed by compliance regulation	●	●	●
Inclusion in a special section of the Final Programme (only available if compliant with regulations at the time of the event)	●	●	●
Minimum of one (1) on-site promotional board to be placed throughout the Congress centre	●	●	●

All items above are subject to compliance

**SOLD OUT**

	PLATINUM	GOLD	SILVER
COMMERCIAL INVOLVEMENT			
Priority assignment of exhibition space (within each sponsorship level)	●	●	●
Complimentary exhibition space included	81 sqm	81 sqm	9 sqm
QR codes	15	10	5
Discount on additional exhibition space	20%	10%	
Full page colour conference advertisement in the final programme (e-book)	●	●	●
ACKNOWLEDGEMENT			
ILC website	●	●	●
Enhanced company description in Congress mobile app	●	●	●
On-site sponsors' board	●	●	●
Programme	●	●	●
ADDITIONAL BENEFITS			
Office space (up to 20 sqm) within the Congress venue	●	●	
Free registrations	50	40	5
Tickets to the early morning workshops	5	3	
Opportunity to submit a topic proposal for any official ILC early morning workshop (subject to approval by EASL)	●	●	
Priority allocation of hotel room blocks	●	●	
Priority allocation of hospitality rooms in the Congress venue	●	●	
Discount on additional sponsorship items	15%	10%	5%
Company welcome desk in the registration area	●	●	●

All items above are subject to compliance



MAJOR SPONSORS BOOKING PROCESS

In order to initiate Major Sponsorship of ILC 2018, we invite you to take the following steps:

1

Review the sponsorship packages and indicate your preference on the Major Sponsors Booking Form

2

Choose **ONE** of the three satellite symposia sponsorship options (Additional payment is required for more than one option)

3

Add in additional exhibition space as required

4

Add any additional sponsorship items (full details of additional sponsorship opportunities are listed on [pages 15-27](#))

5

Suggest any amendments to the package by sending requests in writing to ilc.industry@easloffice.eu

6

Complete the application form, agree to the terms and conditions of booking and return the signed form to ilc.industry@easloffice.eu

7

Upon receipt of your contract, sign and return with a 50% deposit

Please note that EASL will advise all companies of VAT requirements



MAJOR SPONSORS BOOKING FORM

Please complete and send to ilc.industry@easloffice.eu

PLATINUM SOLD OUT

I would like to book the following Major Sponsorship package:

- Platinum Sponsor (€250,000)
- Gold Sponsor (€215,000)
- Silver Sponsor (€115,000)
- We require additional exhibition space (please indicate total space required)

I would like to book the following additional sponsorship items:

Sponsorship item	Price (€)	Sponsorship item	Price (€)
<input type="checkbox"/> ILC Highlights Webcast	25,000	<input type="checkbox"/> ILC Signage	15,000
<input type="checkbox"/> Mini Workshop	18,000	<input type="checkbox"/> Delegate WIFI	50,000
<input type="checkbox"/> Poster Tour	20,000	<input type="checkbox"/> Mini Programme	20,000
<input type="checkbox"/> ILC Debrief Sessions	35,000	<input type="checkbox"/> Twitter Feed Screen	18,000
<input type="checkbox"/> USB Sticks	10,000	<input type="checkbox"/> Pre-Congress Email (please state number required)	3,500 each
<input type="checkbox"/> Notepads and Pen/pencils	20,000	<input type="checkbox"/> Advert (programme back cover)	20,000
<input type="checkbox"/> Travel Grants – Young Investigators (min)	19,500	<input type="checkbox"/> Bookmark (in delegate bag)	35,000
<input type="checkbox"/> Travel Grants – Nurses	35,000	<input type="checkbox"/> Floor Plans	18,000
<input type="checkbox"/> Travel Grants – Patient Advocates	40,000	<input type="checkbox"/> Mobile App – Interactive Package	14,000
<input type="checkbox"/> Travel Grants – Clinicians & Basic Scientists	Upon request	<input type="checkbox"/> Mobile App – Ibeacon	4,000
<input type="checkbox"/> Delegate Lounge	Upon request	<input type="checkbox"/> Mobile App – Splash Screen	35,000
<input type="checkbox"/> Internet Corner	Upon request	<input type="checkbox"/> Mobile App – Invitation Email	35,000
<input type="checkbox"/> Charging Stations	Upon request	<input type="checkbox"/> Mobile App – Lead Retrieval	Upon request
<input type="checkbox"/> Host & Hostess Polo Shirts	20,000	<input type="checkbox"/> Meeting Room & Hospitality Suites (please email your requirements to EASL)	Upon request
<input type="checkbox"/> Fruit Stations	10,000		

Contact Name:

Company Name:

Address:

.....

Country:

Post/Zip Code:

Telephone:

Fax:

Email:

Website:

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions and EASL's Code of Practice and agree to observe and be bound by them*

Signature

Date

*These terms are the contractual agreement between EASL and the sponsorship company/organisation



MAJOR SPONSOR ALLOCATION BALLOTS

A ballot system will be used to allocate Satellite Symposia (time slots), exhibit stand location, other sponsorship items and hotel blocks for Major Sponsors.

The ballot shall take place during the BMI (Business Meeting with Industry) in the month of May of the year preceding The International Liver Congress™ with representatives of all Major Sponsors present. A designated member of EASL shall chair the ballot.

BALLOT 1

Symposia slot and exhibition space allocation

All companies present at the BMI participate in ballot 1 except for those companies that were assigned the Sunday symposia slot during the last ILC. The number of tickets for this ballot corresponds to the number of companies. Only one ticket will be marked 'SUNDAY'. The company that chooses this ticket will automatically be allocated the Sunday slot.

Six symposia slots (spread over three days) are included in the ILC programme: Wednesday, Thursday and Friday late afternoon. Tickets numbered according to the number of companies present in the room will be selected randomly and will define the order of choice for the symposia slots. The company with ticket 1 will be the first to choose between the available symposia slots. The company with ticket 2 will follow and so on.

Once all symposia slots are allocated, the Exhibition space ballot will begin, in reverse order. The companies with the Sunday symposia slot are entitled to choose their exhibition booths first, then the companies who were last to select their symposia slots will be entitled to choose their exhibition booths. Since there are 2 companies assigned to each symposia slot, an additional ballot will take place to determine the order of choice of each exhibition space. Ticket number 1 will have priority over ticket 2 in this additional ballot.

BALLOT 2

Sponsorship items

Priority allocation of additional sponsorship items will be determined by a further ballot. The list of items can be found on [pages 15-27](#) of this brochure.

BALLOT 3

Hotel allocation

This ballot will determine the order of allocation of rooming blocks in a number of pre-selected hotels, including the HQ hotel.



[CONTENTS](#)

[WHY ATTEND](#)

[VENUE](#)

[KEY DATES](#)

[CONGRESS MANAGEMENT SERVICES](#)

[OPPORTUNITIES FOR MAJOR SPONSORS](#)

[INDIVIDUAL SPONSORSHIP OPPORTUNITIES](#)

[SPONSORSHIP TERMS & CONDITIONS](#)

[EXHIBITION INFORMATION](#)

[BOOKING & PAYMENT](#)

[COMPLIANCE](#)

[CODE OF PRACTICE](#)

[PRESS & MEDIA ACTIVITY](#)

[CONTACT](#)

INDIVIDUAL SPONSORSHIP OPPORTUNITIES



ADDITIONAL/ INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Industry is invited to sponsor The International Liver Congress™ 2018 by choosing various options which are set out in the following pages of this brochure.

Based on feedback from Industry, we have taken the time to build sponsorship packages which include the key elements which we have found to be required by most of our past sponsors. In addition, we have considered restrictions from compliance and regulatory bodies and will continue to do so as these are ever changing.

You are welcome to select a pre-built sponsor package as a Major Sponsor (see details on [page 7](#)) and add to it any additional items and exhibition space. Those companies who only wish to sponsor individual items on the list provided or only wish to exhibit are welcome to do so.

If any elements of the sponsor packages do not suit your current objectives we would be delighted to discuss how we can assist you in building a bespoke package to suit your needs.

ADDITIONAL/INDIVIDUAL SPONSORSHIP BOOKING PROCESS

In order to initiate your sponsorship of ILC 2018, we invite you to take the following steps:

1

Review all individual item opportunities listed and indicate your chosen items on the Sponsorship Booking Form. (see details on [page 27](#))

2

Complete the application form, agree to the terms and conditions of booking and return the signed form to ilc.industry@easloffice.eu

3

Upon receipt of your contract, sign and return with the required deposit, as outlined in the booking and payment procedure below*

*Please note that EASL will advise all companies when and where VAT should be applicable



EDUCATION & SCIENCE

INDUSTRY SATELLITE SYMPOSIA

Sponsoring a satellite symposium is an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting edge science, present case studies and interact with delegates from around the world.

All symposia must be held within the Congress venue in existing scientific session rooms used for the Congress. Seating will be in theatre style. Room allocations will be made on a first-come, first-served basis. Slots are limited and the organisation of industry symposia and workshops are subject to approval by EASL and availability. A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to the EASL Office by 30 November 2017.

Morning industry satellite symposia

Thursday 07:30-08:30 (60 min)

Sunday 08:30-10:00 (90 min)

Midday industry satellite symposia (90 min)

Saturday 12:00-13:30

Note. This session can only take place if at least two companies make a booking prior to 30 October 2017. Should only one booking be received, then EASL shall cancel this session and inform the relevant company of the cancellation.

Evening industry satellite symposia (90 min)

Wednesday 18:00-19:30

Thursday 18:30-20:00

Friday 18:30-20:00

Prices for satellite symposia are available upon request and may vary according to the size of the meeting room.

Rates include:

- Rental of meeting room
- Standard AV equipment
- AV technician on-site
- Rehearsal – 1 hour
- Announcement in the online programme and EASL communication tools (at the discretion of the EASL Office)
- Promotion on-site in designated areas approved by EASL

Additional services for enhanced AV support or catering should be booked via the Congress centre directly.

PRICES ON REQUEST

SATELLITE SYMPOSIUM WEBCAST

We offer our Sponsors the opportunity to enhance the value of their satellite symposium by recording the session and having an on-demand webcast made available.

Benefits include:

All satellite symposia are posted on the Congress website and the LiverTree (open access)

Access to technical staff and equipment on-site

Assistance with relevant administration regarding permissions from speakers

Logo acknowledgement on the opening / introduction screen of the webcast

Acknowledgements on EASL social media platforms

Note: EASL reserves the right to use Multilearning as the exclusive partner for the symposium webcast.

€30,000



HIGHLIGHTS WEBCAST

Webcast of The International Liver Congress™ 2018 Highlights – Multi-Sponsorship

An EASL panel of experts will present the scientific highlights of the ILC Congress in a live interactive format. The ILC 2018 highlights will showcase the main science of the Congress by topic and exchange ideas on the science that will change professional practice. The ILC Highlights will be made available to all ILC delegates, EASL members and reserved users.

Benefits include:

Up to 70 privileged LiverTree accounts per sponsoring company

All debriefs to be posted on the Congress website and the LiverTree (open access) and other social media channels, including YouTube

Sponsor acknowledgement on the streaming screen

Acknowledgement on sponsors list in the final and webcast programme

€25,000 PER COMPANY

MINI-WORKSHOP

This format is available to companies with a specific target audience and to Biotech companies.

Sponsors with clinical data for rare diseases or with innovative new products will find it a perfect platform for delivering cutting-edge information to key individuals.

This option is not suitable for all companies and topics. EASL reserves the right to prioritise bookings based on the suitability of the application.

MAX 60 PERSONS, INCL. FACULTY

€18,000

POSTER TOUR

EXCLUSIVE

During The International Liver Congress™ 2018, sponsors have the opportunity to support the Poster Tours. The Poster Tours were implemented for the first time during our annual Congress in 2016 and achieved great success.

By sponsoring this educational activity, you will be offered the following services:

Branded meeting point

Acknowledgement as a sponsor on the website

Acknowledgement of support in the poster tour programme

€20,000

DEBRIEFS

KOL's from each field of the Congress are invited to speak on the highlights of the Congress. The debriefs are posted on all digital platforms and are open to the public. There is no restricted access to view the debrief videos.

Benefits include:

Acknowledgement on the recorded video

Video displayed on YouTube

Acknowledgement as a Sponsor on the website

Acknowledgement on Sponsor board

Acknowledgement via e-newsletters

€35,000



USB

USB with proceedings and sponsored material

Company name/logo will be placed on one side of the USB stick, which includes details of all Congress proceedings.

This opportunity provides sponsors with a means of providing delegates with all the information they need on the Congress, as well as a visible advertising method that delegates will take away with them.

The USB could be loaded with additional advertising content, which has to be confirmed by EASL. The USB sticks will be supplied and programmed by the Sponsor.

ONLY ONE AVAILABLE. PLATINUM SPONSORS HAVE PRIORITY.

€10,000

NOTEPAD AND PEN

Labelled notepad and pen/pencil, inserted in the Congress bag

This opportunity provides sponsors a way of providing delegates with targeted advertising on items that can be taken away. Company name and/or logo are generally placed on the pen/pencil and notepad and the company name will be included in the List of Sponsors. The pen/pencil and notepad types need to be confirmed by EASL.

€20,000

TRAVEL GRANTS

Whilst all stakeholders with an interest in liver disease play a vital role in the Congress, many do not have the means to participate. Since their voices are essential in furthering the developments of improving patient outcomes, we would like to bring together as many as possible from wide-ranging backgrounds. Receivers of a sponsored grant are selected by the EASL Scientific Committee.

Young Investigators

€650.00 (per YI – minimum 30 bursaries)

Please note: EASL will distribute travel bursaries, including a free registration, to the 200 highest scored abstracts.

Nurses

€35,000 (25 nurse bursaries)

Your support will cover the cost of their travel and accommodation for up to 2 days. Grants for nurses will be managed by the EASL Office.

Patient advocates educational travel grant

€40,000 (20 patient advocate bursaries)

Your support will cover the cost of their travel and accommodation for up to 3 days. Grants for patient advocates will be managed by the EASL Office.

Clinicians & Basic Scientists

Price upon request and may vary according to compliance.



BRANDING & DELEGATE ENHANCEMENTS

Situated in the Exhibition Hall, these individual sponsorship opportunities provide an opportunity to create a networking space for delegates to use throughout the Congress.

This presents the sponsor with engagement opportunities with delegates in addition to creating a facility for delegates to hold small networking meetings, check emails, conduct work or to utilise seating.

Benefits of sponsorship include:

Acknowledgement as a Sponsor on the website

Acknowledgement on the Sponsor board

Corporate branding of the area

DELEGATE AREAS

EXCLUSIVE

Delegates lounge

This area is dedicated to delegates who want/need to host small meetings in a more private setting.

EXCLUSIVE

Internet corner

Working space dedicated to Congress delegates with access to computers, printers and the internet.

Charging stations

Charging stations for mobile devices will be set up in different areas of the Congress venue.

PRICES UPON REQUEST

T-SHIRTS

Host & Hostesses Polo T-Shirts

The supporting company logo and any supporting text (subject to approval and regulation) to be printed on the T-Shirts used by over 250 staff on-site.

€20,000

FRUIT STATIONS

Help attendees stay healthy during the Congress. Several fruit stands will be placed throughout the Congress centre with the supporting company logo.

€10,000

DELEGATE WIFI

EXCLUSIVE

Internet access at the venue will be offered free of charge to all delegates and most delegates are expected to use the WiFi network during the Congress week.

Infrastructure, setup and maintenance are included within the sponsorship fee and the sponsor can either create a specific landing page or use its regular website as the start page that delegates see when connecting to the wireless network.

€50,000



BRANDING & DELEGATE ENHANCEMENTS

MINI-PROGRAMME

This indispensable pocket programme book is offered to all Congress delegates. It includes the full Congress programme and schedule.

Benefits to sponsors include:

Acknowledgement as a sponsor on the website

Acknowledgement of the support in the poster tour programme

Company logo printed on the mini-programme

INCLUDES ALL PRODUCTION COSTS

€20,000

GENERAL SIGNAGE

MULTIPLE SPONSORS

Have your company name and logo displayed on over 100 directional and informational signs and schedules placed throughout the Congress venue. Your company will also be acknowledged as a sponsor on the Congress website and there may be a possibility to include corporate branding / signage on the fruit stations.

€15,000 PER COMPANY



ADVERTISING, COMMUNICATION AND NETWORKING

TWITTER FEED

EXCLUSIVE

Twitter feed screens

Display screens will be located within the Congress venue, showing all ILC related tweets to enhance and support participant interaction.

Sponsors will benefit from:

Acknowledgement on the screens with "sponsored by" logo

Acknowledgement as a Congress sponsor on the Congress website

Acknowledgement on sponsor board on-site

€18,000 PER SCREEN

EMAIL

LIMITED CAPACITY

Pre-Congress email*

Mailers to be sent to all registered Congress participants between February and April. Emails can announce activities such as booth number and symposia (content subject to approval by EASL).

€3,500 PER EMAIL

*Data privacy laws apply.

PROGRAMME ADVERT

1 advertisement page in the final printed and digital programme

Page designed and provided by sponsor

Acknowledgement as a sponsor on ILC website

€12,000

PROGRAMME BACK COVER

Fully branded back cover in the final printed and digital programme

Page designed and provided by sponsor

Acknowledgement as a sponsor on ILC website

€20,000

BOOKMARK

Fully branded bookmark

1 bookmark per bag will be provided (approx. 10,000 units depending on the number of registered delegates)

Acknowledgement on ILC website

€35,000

EXHIBITION FLOOR PLAN

This package offers exclusive visibility on the online and on-site exhibition floor plans and on the "You are here" boards displayed in key areas of the venue.

€18,000



ILC CONGRESS MOBILE APP

INTERACTIVE

Make your satellite symposium interactive by adding real time voting and a Q&A facility to your sessions. Use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience. The interactive tool is versatile, easy to use and includes a moderation layer. The package pricing includes support for all Symposia at the Congress and 1 dedicated member of staff to support the interactive tool during your symposium.

€14,000

ENHANCED PROFILE

Enhance your company profile by adding additional content and information. The company profile can be accessed over the main menu of the App (Sponsors or Exhibitors section).

It can be accessed via a link from a push notification message or by scanning a printed QR code located on your booth.

Maximum 3 pdf files with 2 MB each

Maximum video size 10 MB

€5,000

QR CODES

QR codes displayed on booth

Pack of 5 = €1,400

Pack of 10 = €2,000

Pack of 15 = €2,700

IBEACON

Displays a push notification to people entering the booth

Displays a message or document

Sponsor can retrieve information of participants visiting the booth

€4,000 PER BEACON

SPLASH SCREEN

Logo displayed when downloading the App

All delegates who open the App will see the logo

>10'000 downloads expected

€35,000

EMAIL INVITE

Email to be sent to all Congress delegates

Sponsor acknowledgement

Company banner displayed

€35,000

LEAD RETRIEVAL

With the ILC mobile app, exhibitors can easily retrieve leads and track contacts, visits and interests all through a simple scan of either the QR code within the delegate's ILC app or through the code on the delegate's badges.

PRICE TBC



MEETING ROOMS & HOSPITALITY SUITES

Meet companies, clients, colleagues and KOLs face to face in your own private Hospitality Suite conveniently located within the Congress venue. Engage with customers in a relaxed atmosphere. More than 35 Hospitality Suites of various sizes are available.

Hospitality suites are closed rooms and may not be used to exhibit company's products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet-the-Expert sessions.

HOSPITALITY SUITES

Your Hospitality Suite package includes:

- ▶ Meeting room rental for the expected duration
- ▶ Tables and chairs according to room size
- ▶ Your company logo on the room door and signage

The prices will depend on the duration of the room rental and the capacity required.

Depending on the duration and the number of seats, you will be granted with passes to access the meeting rooms to be distributed to your attendees. This is offered at the discretion of the EASL Office.

Access

All persons involved in the operation of the hospitality suite must have a valid badge (exhibitor, delegate, day badge). All persons requesting access to the hospitality suite must be registered either as delegates or as exhibitors. Persons without such a badge will not be allowed to enter the room. Hospitality suites can be open throughout the entire Congress.

PRICE UPON APPLICATION



SPONSORSHIP OPPORTUNITIES FOR DEVICE COMPANIES

The European Association for the Study of the Liver (EASL) wishes to encourage Device and MedTech companies to take part in The International Liver Congress™ 2018.

This year, device companies will be able to have a dedicated area to showcase their devices to delegates and the following two specific sponsorship activities have been created solely for device companies. These activities are interactive and practical for delegates.

HANDS ON SESSION

As for previous years, we expect to host a minimum of 4 hands on sessions, each 50 minutes, where delegates can test and try the equipment. Each 50 minute session will accommodate a total of 20-25 participants.

PRICE UPON REQUEST

SKILLS LEARNING CENTRE

The project was launched at ILC 2017 with the aim of offering delegates the opportunity to look, learn, ask questions and use material used for procedures under the tutelage of experts in the field. This Skills Learning Centre offers hepatologists working in non-referral centres the opportunity to learn advanced technologies in interventional hepatology.

This project raises awareness of diagnostic and therapeutic techniques and offers delegates the possibility of testing their knowledge and skills. The friendly atmosphere with experts will enable participants to ask broad questions related to the practice of interventions in patients with liver disease.

This area is opened during specific times throughout the Congress and video teaching is encouraged.

PRICE UPON REQUEST



SPONSORSHIP OPPORTUNITIES FOR BIOTECH COMPANIES

EASL will help biotech companies to network and present their research to the medical community taking part in the Congress. This is a unique platform for meeting with high-level executives and influential decision makers.

The EASL biotech village is an EASL Governing Board initiative in support of biotech companies. Companies that are selected to take part in this initiative are entitled to highly subsidised pricing conditions, which are exclusive.

Due to limited availability of space and very high demand, we invite interested companies to contact us as soon as possible via ilc.industry@easloffice.eu

BIOTECH VILLAGE

€10,000

Complete package includes:

- ▶ Dedicated space of 9 sqm
- ▶ Branded meeting space in the exhibition area
- ▶ Marketing & Communication – EASL will provide support to leverage your visibility
- ▶ The possibility to host a mini-workshop of 60 minutes or a press conference
- ▶ Acknowledgement on Congress materials

The different modules can also be bought individually and the costs are as follows:

- ▶ On-site presence – €5,000 incl. branding
- ▶ Marketing & Communication – €3,000
- ▶ Education Activities – €3,500



ADDITIONAL/INDIVIDUAL SPONSORSHIP BOOKING FORM

Please complete and send to ilc.industry@easloffice.eu

I would like to book the following individual/additional sponsorship items:

Sponsorship item

Price (€)

- Satellite Symposia Upon request
- Satellite Symposia Webcast 30,000
- ILC Highlights Webcast 25,000
- Mini Workshop 18,000
- Poster Tour 20,000
- ILC Debrief Sessions 35,000
- USB Sticks 10,000
- Notepads and pen/pencils 20,000
- Travel Grants – Young Investigators (min) 19,500
- Travel Grants – Nurses 35,000
- Travel Grants – Patient Advocates 40,000
- Travel Grants – Clinicians & Basic Scientists Upon request
- Delegate Lounge Upon request
- Internet Corner Upon request
- Charging Stations Upon request
- Host & Hostess Polo Shirts 20,000
- Fruit Stations 10,000
- ILC Signage 15,000
- Delegate WIFI 50,000
- Mini Programme 20,000
- Twitter Feed Screen 18,000
- Pre-Congress Email (number required) 3,500 each

Sponsorship item

Price (€)

- Advert (in programme) 12,000
 - Advert (programme back cover) 20,000
 - Bookmark (in delegate bag) 35,000
 - Floor Plans 18,000
 - Mobile App – Interactive package 14,000
 - Mobile App – Enhanced company profile 5,000
 - Mobile App – QR codes (pack of 5) 1,400
 - Mobile App – QR codes (pack of 10) 2,000
 - Mobile App – QR codes (pack of 15) 2,700
 - Mobile App – Ibeacon 4,000
 - Mobile App – Splash Screen 35,000
 - Mobile App – Invitation email 35,000
 - Mobile App – Lead retrieval Upon request
 - Meeting room & hospitality suites (please email your requirements to EASL) Upon request
- Device Companies Only**
- Hands On Session Upon request
 - Skills Learning Centre Upon request
- Biotech Companies Only**
- On-site Branding 5,000
 - Marketing & Communication 3,000
 - Education Activities 3,500
 - Full Package (all 3 of the above) 10,000

Contact Name:

Company Name:

Address:

.....

.....

City:

Country:

Post/Zip Code:

Telephone:

Fax:

Email:

Website:

- Please send me a sponsorship contract and an invoice
- We have read the Terms & Conditions and EASL's Code of Practice and agree to observe and be bound by them*

Signature

Date

*These terms are the contractual agreement between the organiser and the sponsorship company/organisation



SPONSOR'S TERMS & CONDITIONS

Please refer to the ILC Code of Practice for full regulations between EASL and commercial companies.

USE OF NAME

Organisers of approved Satellite Symposia may use the phrase "Integrated Satellite Symposium of The International Liver Congress™ 2018" in their written and visual communications in relation to the event.

WEBCASTING

Webcasting of symposia and other industry sponsored meetings is possible under the UK ABPI code (for pharmaceutical companies) and other applicable codes. However, live webcasting is not permitted at ILC 2018 by EASL. Any symposia or other industry sponsored meeting which a sponsoring company wishes to webcast needs to be approved by EASL.

BLACKOUT TIMES

1. Commercial companies' events, may not be held during the following restricted times:
 - Wednesday: Not allowed
 - Thursday: 07:00-19:30
 - Friday: 07:30-19:30
 - Saturday: 07:30-19:00
 - Sunday: 08:00-14:30
2. All restricted times are reserved for EASL programmes, meetings, and functions.
3. The commercial companies reserve the right within the daily schedules of The International Liver Congress™ to hold company staff meetings, symposium slide previews involving company staff and invited speakers only, and clinical trial investigator meetings, provided that attendance be restricted to a limited number of investigators (less than 75). Should the latter involve a large number of investigators; the commercial companies agree that these be held outside the scheduled hours of the Congress.
4. Explicitly excluded are any types of meetings that can be assimilated to a company symposium or similar. EASL's decision on whether a meeting can be held or not is final and any meeting that is taking place in the venue or in the neighbouring area that has not received prior approval from EASL is not permitted
5. All events planned at the Congress venue, including pre and post symposia receptions, must be approved by EASL and must comply with the applicable codes, laws and regulations.
6. Wherever possible, companies must do all in their power to avoid their actions being contrary to the EASL constitution and to this Code of Practice.

ORGANISATION

Satellite symposia are organised and entirely supported by the Industry. They are part of the regular EASL Scientific Programme. Their nature, including the selection of topics, must be educational and not promotional.

SYMPOSIA TITLE & DESCRIPTION

No commercial names may appear in the titles of the symposia or in the topics of the individual presentations. In symposia titles, only class names are allowed. Non-proprietary names of individual compounds are permitted in titles of individual presentations. Likewise, diagnostic material or procedures may not be called by their commercial names.



SYMPOSIUM SPEAKERS

General

The sponsoring company for the Satellite Symposia may select speakers and topics. Slides must be prepared by the speakers and not by the sponsoring companies. No company logos and brand names are allowed as part of the design. 'Manicured' presentations bearing the same design for all speakers are not welcome. Rehearsals are only allowed to coordinate the presentations but not to exert influence on the speakers towards biased presentations.

EASL Governing Board

No EASL Governing Board members will participate in any sponsored public activities during The International Liver Congress™.

Sponsoring company speakers

A maximum of one speaker belonging to the sponsoring company is allowed.

Speaker's involvement in multiple programmes

Speakers may not be involved in more than two industry symposia. Each company will be notified should one of their selected speakers already be booked in two other programmes.

Speaker expenses

EASL shall not contribute to any expenses of industry faculty, even if they are also contributing to the EASL Scientific Programme.

Approved speakers and the industry chairperson are to be invited by the organising company, who should also cover any registration fees, hotel accommodation and travel expenses in addition to the symposium fee. This also applies if the speakers/ chairperson are invited delegates of the official Congress programme.

PRINTED MATERIALS & SIGNAGE

The sponsor is allowed to produce printed matter (posters, programme, abstracts or proceedings). This material must be submitted for approval to the EASL Office at the latest 4 weeks before the start of ILC 2018 and must include the text: 'integrated symposium of The International Liver Congress™ 2018, 53rd Annual Meeting of the European Association for the Study of the Liver'. Post-Congress publications (in print or electronic format) are subject to the same rule.

Printed matters can be mailed in advance and/or distributed at the sponsor's exhibition booth, at the entrance of the lecture hall 30 minutes before the symposium, and in the sponsor's assigned hotel. A sign with the title of the symposium and the logo of the sponsoring company at the lectern is allowed.

Beyond the above, no posters, signs or distribution of material is allowed in and around the Congress centre.

The sponsor is responsible for getting the speakers' authorisation for inclusion in any printed or published materials.

PROGRAMME CONTENT & APPROVAL

The sponsoring organisation must submit a full symposium proposal to the EASL Office before 30 November 2017. When signing the contract, the exact title and the complete programme of the symposium must be determined. The final decision on the programme schedule however resides with the EASL Governing Board, who is responsible for a balanced programme of all symposia. Topics, speakers and chairs of integrated symposia will be approved by the EASL Governing Board by mid-January 2018 at the latest.

In a case where the Governing Board disapproves with the Satellite Symposia programme, each party will be entitled to cancel the Satellite Symposia booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or lawsuits towards the other.

CATERING

Organising companies are allowed to host an F&B reception for participants for a maximum of 30 minutes prior to the start of the symposium.



[CONTENTS](#)

[WHY ATTEND](#)

[VENUE](#)

[KEY DATES](#)

[CONGRESS MANAGEMENT SERVICES](#)

[OPPORTUNITIES FOR MAJOR SPONSORS](#)

[INDIVIDUAL SPONSORSHIP OPPORTUNITIES](#)

[SPONSORSHIP TERMS & CONDITIONS](#)

[EXHIBITION INFORMATION](#)

[BOOKING & PAYMENT](#)

[COMPLIANCE](#)

[CODE OF PRACTICE](#)

[PRESS & MEDIA ACTIVITY](#)

[CONTACT](#)

EXHIBITION INFORMATION



EXHIBITION OPPORTUNITIES

The International Liver Congress™ 2018 Exhibition will be held in the Paris Expo Porte de Versailles – Pavillon 7 and will be close to all other activities such as lecture halls, posters and/or e-Posters, registration and meeting rooms.

The floor plan will be designed to maximise exhibitors' exposure to the delegates and all coffee and lunch breaks will be held in the exhibition area.

Exhibition Times

Thursday 12 April	09:30-16:30
Friday 13 April	09:30-16:30
Saturday 14 April	09:30-16:30

Congress Priority

Major Sponsors will be given priority over exhibition space, which is allocated as part of their sponsorship package. There is an option to book additional space, if required.

Exhibition Costs

Exhibition space is available in multiples of 9 sqm and the costs per sqm for raw space are as follows

(N.B. Major Sponsors will receive discounts on these prices):

	Early fee (until 31 August 2017)	Full fee (after 1 September 2017)
Commercial entity	€575/sqm	€625/sqm
NGO/ not-for-profit	€250/sqm	€300/sqm

Price includes:

- Exhibitors badges (as per contract)
- Company/Product profile in Final Programme (100 words max.)
- Cleaning of public areas and gangways

Shell Scheme Booth

In addition to the raw space, standard pre-built booths are available with the following items included:

- Separation walls (2.5m high) – 3 closed sides
- Carpeting (grey, blue or red)
- Customised fascia panel
- 1 table 80 x 80cm, 2 chairs,
- 1 spotlight per 4 sqm
- 1 triple socket outlet (electric main connection up to 2,0 kW and power consumption)

For further information and costs, please contact ilc.industry@easloffice.eu



Booking

To book your booth, please:

- View the exhibition floor plan and select your 3 preferred options
- Complete and sign the Exhibition Booking Form on [page 33](#). Applications can only be made in writing via the official Booking Form.
- Return your completed and signed Exhibition Booking Form via email to the EASL Office on ilc.industry@easloffice.eu.
- Once a Booking Form is received, a confirmation of exhibition and contract will be mailed to you with an accompanying invoice. The contract for exhibition space must be signed within 7 days of receipt and returned together with the required deposit payment
- Once your booth space is confirmed by the EASL Office you may then add any further services and packages to your booking

Important Booking Notes

- Completion of the Booking Form by the exhibitor shall be considered as a commitment to purchase the items indicated
- Once the official confirmation of exhibition space has been issued, any request for location change will be considered as a cancellation and a new booking required. Such requests will therefore be subject to a penalty change according to the contract policy.

Allocation

Spaces relating to Major Sponsorship packages will be allocated using the ballot system (see [page 15](#) for ballot process). All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

It is in the interest of EASL that you are satisfied with your booth allocation. Please note, however, that whilst we will strive to allocate the best possible booth space for your company, EASL cannot guarantee any preferences on neighbouring exhibition booth spaces or companies.

Company Information

A short description of your company will be published in the Congress programme book and in the Congress mobile app. Exhibitors are encouraged to complete and return their company profile forms upon request from the EASL Office.

Exhibitor Registration

Each company booking exhibition space is entitled to several free exhibitors' badges. These free registrations are for your staff working on your booth and are only valid for access to the exhibition hall and the meeting rooms. Exhibitor badges do not permit access to scientific lectures, with the exception of when it is the symposium or workshop organised by your own company.



EXHIBITION BOOKING FORM

Please complete and send to ilc.industry@easloffice.eu

Please note: those companies who take out one of ILC's Major Sponsorship packages are not required to complete this booking form.

Contact Name:

Company Name:

Address:

.....

City:

Country:

Code:

Telephone:

Fax:

Email:

Website:

I would like to book the following exhibition space:

	Stand No.	We require... (please delete as appropriate)	No. of Square metres
1st Choice		raw space/shell scheme	
2nd Choice		raw space/shell scheme	
3rd Choice		raw space/shell scheme	

Please send me an exhibition contract and an invoice

We have read the Guidelines, Terms & Conditions and EASL's Code of Practice and agree to observe and be bound by them.*

Signature: Date:

*These terms are the contractual agreement between the organiser and the Exhibiting Firm

If you would like to book any individual sponsorship items, please use the [Sponsorship Booking Form on page 27](#).



EXHIBITION GUIDELINES

For the purposes of this guidance ‘exhibitor’ refers to the company and its operatives exhibiting or renting space at ILC 2018.

Exhibition Organiser

The EASL Office is the main exhibition contact during the 2018 ILC in the Paris Expo Porte de Versailles – Pavillon 7, Paris, France

Assignment of Space / Eligibility for Exhibiting

Exhibition space will be assigned on a ‘first come – first served’ basis except for Major Sponsors whose spaces are allocated by ballot. Orders for technical installations and exhibition services are only accepted when confirmed in writing. For the application to be accepted, only products and services in direct connection to the topic of the Congress are allowed to be presented. The exhibition organiser reserves the right to make changes to exhibition space after consulting the exhibitor involved. The booths may be used only for exhibiting and advertising the exhibitors’ own products in accordance with the host country’s applicable laws and regulations.

Cancellation

When an exhibition space confirmed in writing has to be cancelled, the rental fee still has to be paid before the opening of the exhibition. If the exhibition space can be re-sold, a cancellation fee of 20% is to be paid. If only parts of the cancelled space can be re-sold, a 20% cancellation fee for the part re-sold and the full price for the remaining space is due.

Cancellation by EASL: EASL may cancel this Contract without liability if, for reasons beyond the control of EASL, EASL is unable to comply with the terms of the Contract or hold the Meeting as scheduled.

Restrictions, Rejections and Penalties

EASL reserves the right to prohibit the display of any article or information that, in its opinion, is not in keeping with the nature and character of The International Liver Congress™ or not in harmony with the other exhibits. EASL reserves the right, in the best interests of conducting its business at the Congress, to restrict, reject, prohibit or eject any exhibit, in whole or in part, which because of noise, safety hazards, or other prudent reasons becomes objectionable. If an exhibitor is ejected from the Congress for violation of these rules and regulations, no return of space rental fee shall be made.

Exhibit Restrictions

All display structures and materials must be placed within the confines of your rented exhibition space. Exhibitors must take caution not to impair the line-of-sight of adjacent booths. Any sound or music must be at a level that does not interfere with adjacent exhibition spaces. EASL reserves the right to make the final determination about any necessary adjustment to correct infractions. The exhibitor will be responsible for any costs incurred for such adjustments.

EASL reserves the right to reject or terminate the exhibition privileges of any exhibitor due to the conduct of personnel, method of operation or materials deemed by EASL to be objectionable or detrimental to The International Liver Congress™.



Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue which results from any act or omission by the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless the event facility, its subsidiaries, affiliates & their directors, officers and employees, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the event hotel or any part thereof.

Schedule

The exhibitor agrees to adhere to the published Exhibit Hall schedule and to any variations in the schedule that may be required during the event at EASL's sole discretion.

Violation of Rules

Any violations of this contract will, at EASL's option, constitute cause to terminate the contract, remove the exhibitor from the show and require the exhibitor to forfeit all fees paid to EASL.

Stand Construction (subject to change)

Elements of the exhibition stand more than 1.50m in height may only close a maximum of one-third (1/3) of the side of the booth area along corridors.

Stand walls of more than 1/3 length and 1.50m height should have a minimum distance of 1.50m towards the edge of the exhibition surface unless otherwise approved by the organiser.

Please ensure back walls of exhibition stands are covered on the reverse (especially raw wooden constructions) even if there is another stand backing on to yours and even more so if the stand height is exceeding 2.50m. Back walls adjacent to another exhibitor have to be kept free of any graphics and logos.

Maximum Building Height (subject to change)

The general building height is 2.50m. Any stand construction exceeding this height, up to max. 6.00m, must be submitted to EASL for approval.

Depending on the location of the booth selected by the exhibitor, the exhibitor might need to purchase a raised floor should there be ducts for supplies required by other exhibitors.

Scientific presentations at exhibition booth

The exhibition area, and company booths, is a promotional arena. If companies have presentations given from their booths these would have to be on-label and comply with the applicable codes. A non-product presentation about disease science is in general permitted but the decisions on scientific worth and whether something constitutes promotion is separate and additional costs will apply and will be defined by

EASL. Any such presentations require prior approval by EASL both in terms of content and logistical setup. Furthermore, they need to be compliant with general exhibition guidelines and not cause disruption to other exhibitors.

House Rules

The rules of the Congress centre, do apply and are binding to all exhibitors. Whoever does not follow these regulations will be excluded from the exhibition after a first warning. Copies of these regulations can be provided upon request.

Material safety and fire certificates of all stand materials must be available for controls during build-up. Representatives of the French public authorities as well as appointed technical staff must be allowed access to your stands at all times. Smoking is prohibited in the buildings of the Exhibition Centre.

Damages / Safety / Insurance

Exhibitors are entirely liable for damages to third parties' stands, properties, health (be injury or death). To this extent EASL, its staff and providers are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their control.

Since neither EASL, and its staff nor its providers are liable for any damages and/or loss suffered by the exhibitors during the exhibition, including installation and dismantling – it is strongly recommended to arrange insurance accordingly.



Exhibitor Code of Conduct

The following are basic rules that all sponsors/exhibitors commit to. Inspired by a number of sources, including EFPIA, these have been developed in the best interest of the Congress, the delegates and sponsors/exhibitors. Abiding to these fundamental 'fair play' rules will ultimately promote a more successful event for all participants.

Advertising

Advertising is permitted only on the stand space (aisles excluded). Displays of printed matter or advertising outside this area but on the premises of the Congress are not allowed, unless paid for as part of a sponsored activity. No flyers, posters, handouts, etc. can be left on tables, in conference hotels, on buses, etc., unless it is explicitly agreed by the relevant operators. However, there are a number of sponsored activities that offer selected opportunities to promote a brand or service beyond the exhibition hall. In addition, sponsors/exhibitors must comply with all applicable national and international rules and regulations related to advertising and promotion of all products and services as part of their attendance at ILC 2018. EASL bears no responsibility for noncompliance by the sponsor/exhibitor.

Audio Activity on Stand

Sponsors/exhibitors using audio devices must ensure that sound does not carry beyond their assigned space. EASL reserves the right to determine what constitutes an acceptable sound level and may request the sponsor/exhibitor to take action to bring it to that level.

Compliance

While EASL will provide as much guidance as possible, it is the exhibitor's responsibility to comply with the local authority's regulations, as well as others such as EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.eu and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations www.ifpma.org Code of Practice on the Promotion of Medicines. Please also refer to the details above and the event website to access the applicable French compliance rules and regulations.

Disposal of Waste

It is the responsibility of the sponsor/exhibitor to ensure that all waste material from stand construction (including boxes for packaging) are completely removed from the exhibition area prior to the opening of the exhibition and at the end of the Congress. Waste cleared by EASL will be charged to the sponsor/exhibitor.

Gifts and Handouts

Items may be given out to delegates within the limits of the assigned stand space only. The exhibitor must ensure that these are compliant before being submitted to EASL for final approval.

Lotteries, Games and Prizes

While lotteries and other luck-based activities are not permitted, knowledge or skill-based games may however be organised with prior written approval from EASL, both for the nature of the activity and the planned reward(s). At any rate, these must be low-key activities limited to the stand area.

Overflow of Activity

All stand activity must be held on the stand. Any activity taking place outside of the allocated stand space will be reported and shall be made to cease immediately.

Presence

Stands must be manned during the official opening hours of the exhibition.

Surveys

Surveys/market research conducted by sponsors/exhibitors must be confined to the assigned stand space.

Other Situations

EASL reserves the right to take any action on-site necessary to correct any activity or behaviour that is felt inappropriate or that creates prejudice to EASL, delegates or other exhibitors, including but not limited to the cancellation of the Agreement without refund.



GENERAL TERMS AND CONDITIONS FOR EXHIBITORS

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor/Sponsor

Signing of a booking contract implies full acceptance of all the Terms and Conditions. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the ILC without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or subletting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organiser (EASL)

The organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The organiser reserves the right, in cases of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Liability Insurance

The organiser provides general guard service and third party insurance at the Congress site. Equipment and all related display materials installed by sponsors and/or exhibitors are not insured by the organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to sponsors and/or exhibitors. The sponsors and/or exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy. EASL expects all sponsors and/or exhibitors to have a liability insurance of a minimum of €2 million. This applies to third parties and suppliers acting on behalf of the sponsors and/or exhibitors during The International Liver Congress™.

Children/guests

No children or guests are allowed at the Congress Centre.

Smoking

The International Liver Congress™ is a non-smoking event and smoking is prohibited throughout the venue, including the exhibition hall. SMOKING IS ALSO PROHIBITED DURING SET-UP AND DISMANTLING.

Company events

Company events and other activities must comply with the Code of Practice and in any case are not permitted during the Congress "blackout times".

Photography and other image capturing

Filming and photography is regulated as follows:

- Photographs, as well as audio and video recordings, are not permitted at the ILC official meeting sessions. This regulation does not apply to industry sponsored satellite symposia or stands in the exhibition area (exhibitors may only take pictures of their own stands for documentation purposes).
- Photography and filming will be allowed during official EASL press events for journalists only. Furthermore, exhibitors/sponsors are allowed to film their own exhibition booth only, symposia and media education activity. All filming must be done during the Congress opening times.

It is not permitted to film the following:

- Aerial shots of the exhibition hall
- Within or around the Congress area outside an event/booth
- Photos and videos must not include the EASL logo in any format
- Press events, scientific presentations or workshops

Force Majeure

If the ILC has to be cancelled or changed due to unforeseen events or general "force majeure", no compensation may be claimed from the organiser.

Terrorist attack

If the ILC has to be cancelled or changed due to unforeseen events or a terrorist attack, no compensation may be claimed from the organiser.

Strikes

If the ILC has to be cancelled or changed due to unforeseen events or a strike, no compensation may be claimed from the organiser.

Amendment to rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organiser. These rules may be amended at any time by the organiser and all amendments so made shall be equally binding on exhibitors with the foregoing rules and regulations. Should the parties involved disagree on any point, they are subject to the official courts of Geneva, Switzerland, thus Swiss law will be applied.

Exclusion of Liability

EASL does not undertake to safeguard exhibits and excludes, for its staff as well, all liability for damage to these, for theft of these, or loss, except in cases of intention or gross negligence. This exclusion from liability also applies if exhibits are seized and stored by EASL due to infringement of the present conditions of participation. Furthermore, EASL explicitly excludes all liability for any disadvantage or damage incurred to sponsor/du to erroneous details on space allocation, stand construction, catalogue entries or other errors in ancillary services. Property of the sponsor/exhibitor and of third parties shall remain on the premises at their own risk and peril. EASL will not be responsible for the insurance of such items. EASL shall not be liable for any injury or damage howsoever caused to goods and/or persons in the building and/or the adjacent sites.

Governing Law & Jurisdiction

This Agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of Switzerland. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the ILC shall be with the ordinary courts of Geneva, Switzerland.



SPONSORSHIP & EXHIBITION BOOKING PROCEDURE AND PAYMENT INFORMATION

BOOKING PROCEDURE

Applications for Sponsorship and/or Exhibition must be made in writing or online. Once a Sponsorship/Exhibition Booking request is received a confirmation will be mailed to you with an accompanying invoice. The contract has to be signed and returned within 7 days of receipt.

TERMS OF PAYMENT

- **50% deposit** together with the signed contract
- Balance of payment no later than **January 15, 2018**.
- **Full payment is required for any contract signed after January 15, 2018**.

VAT instructions will be provided on the invoice.

Payments must be made by bank transfer to:

Name: EUROPEAN ASSOCIATION FOR THE STUDY OF THE LIVER

Address: 7 rue Daubin, CH-1203, Genève, Switzerland

IBAN: CH49 00767 000S 5327 8860

SWIFT: BCVLCH2LXXX

Account : 10-725-4

Clearing : 767

All payments must be received by the stated deadlines and in all cases before the start date of the Congress. Should the sponsor fail to complete payments prior to the commencement of the Congress, the organiser will be entitled to cancel the reservation and the sponsor will be subject to cancellation fees as determined below.

CANCELLATION/MODIFICATION OF ITEMS POLICY

Cancellation/modification of sponsorship items must be made in writing finance@easloffice.eu.

EASL shall retain:

- 10% of the agreed package amount if the cancellation/modification of items is made on or before August 1st 2017
- 50% of the agreed package amount if the cancellation/modification of items is made between August 1st and November 30th 2017
- 100% of the agreed package amount if the cancellation/modification of items is made from December 1st 2017 onwards.

All queries relating to invoicing, payment etc. should be addressed directly to:

finance@easloffice.eu

+41 22 807 29 72



CODES AND COMPLIANCE

All companies and associations sponsoring and/or exhibiting at ILC are responsible for compliance with all applicable codes, laws and regulations. They are likely to be held responsible under those rules for the actions of their employees, affiliates and agents working on their behalf. Codes and regulations include various responsibilities for approval, certification and reporting for which companies are responsible.

All companies and associations sponsoring and/or exhibiting at ILC should take appropriate steps to ensure compliance with all applicable codes, laws and regulations and that their actions are representative of ethical and professional interactions between commercial enterprises and healthcare professionals. Companies are advised to put appropriate training in place so that their activities are compliant with the applicable codes, laws and regulations.

All companies and associations sponsoring and/or exhibiting at ILC are advised to consult the guidelines, codes of practice and applicable laws. By signing the relevant booking forms to participate at ILC, each company or organisation agrees to and confirms that it has reviewed the advice and guidance which determine the applicable codes of practice and will specifically adhere to the French guidelines and hence accepts all liability in all cases of non-compliance with these codes.

Compliance with one code will not necessarily ensure compliance with the requirements of other applicable codes, laws and regulations. While EASL will take every step to keep up to date with these, each company participating in the ILC™ will need to ensure that the activities they engage in are compliant.

EFPIA codes identify that the country code of the company is legally set up as an additional 'applicable code'. Additionally, national codes and regulations may apply requirements related to the home country of sponsored delegates and speakers. Pharmaceutical companies are responsible for checking the requirements of all applicable codes, laws and regulations. The EFPIA also established the HCP/HCO DISCLOSURE CODE (www.pmcpa.org.uk/the-code/Documents/efpia-disclosure-code--august-2013-edited-final.pdf)

EASL trusts that sponsors, exhibitors or any other organisation or stakeholder involved in ILC, including agencies and industry-appointed bodies to self-regulate. Appropriate guidance may be found in the following links:

Dispositions Deontologiques Professionnelle – Applicables Aux Entreprises Du Médicament Adhérentes Du Leem

<http://transparency.efpia.eu/countries/download/9/document/ddp-01092015.pdf>

<http://transparency.efpia.eu/countries/>

[download/9/document_2/faq-leem-recd-17-03-14.pdf](http://transparency.efpia.eu/countries/download/9/document_2/faq-leem-recd-17-03-14.pdf)

The French Public Health Code (Code de la Santé Publique or CSP)

<https://www.legifrance.gouv.fr/affichCode.do?cidTexte=LEGITEXT000006072665>

EFPIA – European Federation of Pharmaceutical Industries and Associations

<http://transparency.efpia.eu/uploads/Modules/Documents/efpia-hcp-code-2014.pdf>

<http://www.efpia-e4ethics.eu/usd/e4ethics.nsf>

MedTech Europe

<http://www.medtecheurope.org/industry-themes/topic/93>

The European Accreditation Council for CME (EACCME®)

<https://www.uems.eu/uems-activities/accreditation/eaccme>

IFPMA – International Federation of Pharmaceutical Manufacturers & Associations

<http://www.ifpma.org/resource-centre/ifpma-code-of-practice/>

In relation to applicable codes of practice, the EASL Office hereby confirms that all delegates will be allowed in the Exhibition Hall. EASL will clearly state on the Congress badges which delegate is a prescriber vs a non-prescriber.



ILC 2018 CODE OF PRACTICE

At all times, companies must do all in their power to avoid their actions being contrary to the EASL constitution, exhibition and sponsorship guidelines as well as to this Code of Practice.

Purpose of document

- To serve as a means of regulating and defining participation, contribution, privileges and obligations of commercial companies
- To define a Code of Practice which reflects the mutual commitment of commercial companies and EASL to support and organise an International Liver Congress™ by EASL of high scientific value
- To set the foundations for a conference undertaken to high ethical standards and to help companies fulfill their obligations under applicable codes, laws and regulations
- To apply relevant guidelines within this Code of Practice to non-commercial companies and those related to blackout times and use of name and logo

How the company is represented to EASL

Major Sponsors will be represented on the BMI Industry Board by a maximum of two members per company.

Each company will appoint a single point of contact empowered to take decisions on behalf of the company and to serve as the interface for all major discussions in relation to ILC 2018

Obligations of EASL

1. To organise and plan The International Liver Congress™ to ensure that the available budget from the commercial companies is used by EASL to provide the basis for the best scientific content which will be organised in line with the EASL Constitution and Guidelines document.
2. To ensure that The International Liver Congress™ is of high scientific value, professionally organised and

planned in order to generate a reasonable financial surplus to support all the costs involved in the organisation of such meetings and to fund research grants, fellowships, travel bursaries and educational and scientific activities in line with the principles of the EASL Constitution and Charity Status.

3. To create and maintain a positive and professional public image of The International Liver Congress™ worldwide and expand the awareness of the event internationally
4. To ensure that the schedule of The International Liver Congress™ is developed to maximize attendee participation
5. To observe the highest principles of responsibility that protect against unethical behaviour
6. To ensure that no Major Sponsor or other exhibitors, including their local affiliates and appointed agencies, at The International Liver Congress™ organise other events which conflict with the official EASL Scientific Programme, Post-Graduate Course, President dinner or satellite symposia.
7. To invest in new technologies, tools, formats, etc., to provide dynamic delivery of educational content
8. To offer opportunities to commercial companies to exhibit, hold industry symposia and have access to additional visibility during the ILC
9. To determine and enforce respect of blackout times for the overall benefit of all involved parties
10. To ensure the content of the framework of activities provided during the ILC are compliant with national and European regulations

Obligations of industry

1. To ensure that national or other branches of the company adhere to the content of this COP
2. To follow-up with signed contracts within given deadlines and ensure payments are made on time according to agreed schedules
3. Industry programmes (titles and speakers) must be sent for review by the EASL Governing Board by 30 November 2017
4. Ensure that industry speakers are booked for a maximum of two appearances in industry symposia during the ILC. Presence by video or other electronic means counts as an appearance
5. At all times, companies must do all in their power to avoid their actions being contrary to the EASL constitution and to this Code of Practice.
6. No EASL Governing Board members will participate in any sponsor's public activities during The International Liver Congress™.
7. All events planned at the Congress venue, including pre and post symposia receptions, must be approved by EASL and must comply with the applicable codes, laws and regulations.
8. The use of EASL's and The ILC™ name and logo are strictly subject to approval by the EASL Governing Board. Any request to use the EASL or ILC™ name and logo should be directed to the EASL Office.

Good business conduct

Companies are expected to conduct themselves in a way compatible with high standards of business practices with respect to all aspects of their participation in the

Congress. For example, Company employees or others acting on their behalf should not raise questions or otherwise intervene in satellite symposia sponsored by other companies with the intent of enhancing their own company products or making negative comments about competitor products.

Companies are expected to comply with all the applicable codes, laws and regulations that apply to their activities at the Congress and to behave in a proper and ethical manner. Companies should put in place procedures that aim to ensure compliance and guard against inappropriate behaviour, including review and approval systems. They should also ensure that all relevant personnel receive appropriate training concerning compliance with applicable rules.

Companies will be responsible for the behaviour of their employees, affiliates and agents working on their behalf.

Congress preparation

EASL will inform the commercial companies of the Congress preparation for each International Liver Congress™. Although commercial companies are welcome to express their opinion on the suitability of Congress venues, it is accepted that the final decision regarding the location of the Congress is to be made by the EASL Governing Board. Nevertheless, EASL will endeavour to make arrangements that will be compatible with industry codes of practice at the time of planning. The standard format of The International Liver Congress™ is provided in the Appendix. The present format cannot be extensively altered unless approved by the Governing Board in charge of the design and content of The International Liver Congress™ as laid down in the Constitution.



Budget and finance

Both EASL and the commercial companies expect financial transparency on budget plans as well as retrospective reports evaluated with respect to those plans. Financial plans for The International Liver Congress™ income must be based on contribution guidelines as mutually agreed upon by the commercial companies' representatives and EASL Governing Board Member representatives. The commercial companies agree to comply with the agreed schedule of payments.

EASL recognises that companies are increasingly subject to reporting responsibilities with respect to their support for medical events and delegate sponsorship. These responsibilities vary between country and companies may have different internal policies. EASL supports transparency and will attempt to accommodate company requests for assistance in discharging their responsibilities given sufficient advance warning and subject to the practicalities of providing information. The final decision rests with the EASL Governing Board.

Handling of disputes, claims

No agreement can foresee all eventualities or problems which may occur. Consequently, it is accepted that continued dialogue will take place between commercial companies and EASL. Any dispute, controversy or claim arising out of or relating to this agreed code of practice shall be settled by EASL's arbitration. EASL will decide on appropriate actions if necessary. In the first instance, any problems arising in connection with the organisation of The International Liver Congress™, or participation in any EASL meeting may be discussed and resolved by the appointed representatives of the commercial companies for the particular EASL meeting with the EASL Governing Board.

At all times, each and every commercial company will respect the guidelines and indications of the EASL Governing Board with the scope of creating qualitatively excellent annual events, which take account of the requirements, contributions and expectations of all participants.

Embargo policy

International Liver Congress™ 2018 abstracts (title, authors, and institution names) will be made publicly available on the Congress website two weeks in advance of the Congress. A large number of these abstracts will also have their corresponding data sets made available online on Wednesday, 26 March 2018 and these abstracts are **NOT** under embargo.

A small number of abstracts are to be selected and retained for use during official EASL Press Office activities and/or in official EASL Press Office materials and data sets relating to their presentation. **These abstracts will be under embargo until the date and time stipulated by the EASL Governing Board.** The exact time and date that these abstracts will be made publicly available will be posted on the Congress website in the weeks preceding The International Liver Congress™.

Industry may issue a press release announcing that their abstract has been selected for inclusion in official EASL Press Office activities or in official EASL Press Office materials (abstract title only). Please contact the EASL Press Office prior to conducting this activity. Industry must not issue press releases - even under embargo - covering the data contained in abstracts selected to be highlighted during official EASL Press Office activities or in official EASL Press Office materials until the individual embargo for each data set lifts.

Media must not issue coverage of the data contained in abstracts selected to be highlighted during official EASL Press Office activities or in official EASL Press Office materials until the individual embargo for each data set lifts.

Journalists, industry, investigators and/or study sponsors must abide by the embargo times set by EASL. Violation of the embargo will be taken seriously. Individuals and/or sponsors who violate EASL's embargo policies may face sanctions relating to current and future abstract submissions, presentations and visibility at EASL Congresses. The EASL Governing Board is at liberty to ban attendance and/or retract data.

Copyright for abstracts (both oral and poster) on the website and as made available during The International

Liver Congress™ 2018 shall reside with the respective authors. No reproduction, re-use or transcription for any commercial purpose or use of the content is permitted without the written permission of the authors. Permission for re-use must be obtained directly from the author.

Language

The official language of The International Liver Congress™ 2018 is English. Simultaneous translation will not be provided.

EASL press activities

EASL will hold at least one official Press Conference during The International Liver Congress™ 2018 in Paris. Additional media activities may also be organised during the Congress. The date and time of the official EASL International Liver Congress™ 2018 Press Conference is yet to be defined.

EASL media centre

The official EASL Media Centre is open to registered and accredited media representatives only.

Media representatives will be notified about the location of the Media Centre at the time of their arrival and registration at the Congress centre. Media representatives will be able to pick up press releases issued by EASL from the Media Centre.



EASL PRESS & MEDIA ACTIVITIES

EASL will hold at least one official Press Conference during The International Liver Congress™ 2018 in Paris. Additional press and media activities may also be organised during the Congress.

EASL Media Centre

The official EASL Media Centre is open to registered and accredited media representatives only.

Media representatives will be notified about the location of the Media Centre at the time of their arrival and registration at the Congress centre. Media representatives will be able to pick up press releases issued by EASL from the Media Centre.

Press activities may be conducted on-site at the Media Centre, available for accredited media representatives.

There will be computers, laptop connections and printing facilities provided in the Media Centre for members of the media.

A member of staff dedicated to the Media Centre will be available throughout the Congress period. This staff member will be responsible for badge-checking, the general upkeep of the room and answering press enquiries. This staff member will not be responsible for press related tasks, such as photocopying or secretarial duties.

Complimentary coffee and refreshments will be provided in the Media Centre for the sole use of accredited media representatives.

Media representatives wishing to arrange interviews with EASL spokespersons or investigators whose abstracts were selected for presentation at the official EASL press conference should check in onsite with EASL press officers.

All queries regarding the Media Centre and EASL Press Office should be directed to the EASL Press Office via email: ILC.press@easloffice.eu

Media lists or lists of media attendees from former International Liver Congresses and events are not made available to the industry or their communications representatives.

Industry press packs and/or promotional material can only be displayed in the dedicated area clearly marked 'Industry Media Information', situated outside the EASL Media Centre. Material placed in other locations around the Congress centre will be removed.

Press/media guidelines for industry/sponsors

Industry sponsored press events can be organised to coincide with The International Liver Congress™ 2018, but should not however conflict with the timing of the official scientific programme or the Official Press Conference organised by EASL and must adhere to the EASL media embargo rules outlined above.

Press events or media briefings by the industry are only allowed within the Congress venue during the duration of The International Liver Congress™ 2018 if booked through EASL's official Press Office. One room is available to be booked via EASL's Press Office to industry partners for press events; otherwise the industry will need to find alternative solutions and arrangements outside the venue for media needs.

Industry events and press materials cannot use official EASL and The International Liver Congress™ logos on any materials or display signs.

Press registration

Press may register for The International Liver Congress™ 2018 free of charge. In order to validate media registration, the Congress organisers request proof of the journalist's professional affiliation.

[CONTENTS](#)[WHY ATTEND](#)[VENUE](#)[KEY DATES](#)[CONGRESS MANAGEMENT SERVICES](#)[OPPORTUNITIES FOR MAJOR SPONSORS](#)[INDIVIDUAL SPONSORSHIP OPPORTUNITIES](#)[SPONSORSHIP TERMS & CONDITIONS](#)[EXHIBITION INFORMATION](#)[BOOKING & PAYMENT](#)[COMPLIANCE](#)[CODE OF PRACTICE](#)[PRESS & MEDIA ACTIVITY](#)[CONTACT](#)

CONTACTS

ILC (EASL) ORGANISING SECRETARIAT

European Association For The Study Of The Liver
The EASL Building
The Home Of Hepatology
7, rue Daubin
1203 Geneva, Switzerland

Tel +41 22 807 03 60

Fax +41 22 328 07 24

ilc.information@easloffice.eu

SPONSORSHIP & EXHIBITION

Devi Mey, Corporate Relations & Associations Projects Manager

+41 79 870 28 25

+41 22 807 03 69

ilc.industry@easloffice

Congress VENUE

Paris expo Porte de Versailles – Pavillon 7
1 Place de la Porte de Versailles
75015 Paris, France

ACCOMMODATION SERVICES

BNetwork

Phone : +33 1 58 16 20 10

Email : ILC2018@b-network.com

EASL GOVERNING BOARD

Secretary General

Prof. Tom Hemming Karlsen, Norway

Vice-Secretary

Prof. Frank Tacke, Germany

Treasurer

Prof. Mauro Bernardi, Italy

Executive Director

Mr Grégoire Pavillon, Switzerland

Eu Policy Councillor

Prof. Helena Cortez-Pinto, Portugal

Scientific Committee Members

Prof. Annalisa Berzigotti, Switzerland

Prof. Markus Cornberg, Germany

Dr. Alejandro Forner, Spain

Prof. Philip N. Newsome, UK

Prof. Marco Marzioni, Italy

EDUCATIONAL COUNCILLORS

Prof. Massimo Pinzani, UK

Prof. Francesco Negro, Switzerland



CONTENTS

WHY ATTEND

VENUE

KEY DATES

CONGRESS MANAGEMENT SERVICES

OPPORTUNITIES FOR MAJOR SPONSORS

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TERMS & CONDITIONS

EXHIBITION INFORMATION

BOOKING & PAYMENT

COMPLIANCE

CODE OF PRACTICE

PRESS & MEDIA ACTIVITY

CONTACT

APPENDIX

	Wednesday	Thursday	Friday	Saturday	Sunday	
7:00 - 7:30				Industry Symposium		
7:30 - 8:00		Industry Symposium	Early Morning Workshop			Early Morning Workshop
8:00 - 8:30	Joint workshops	PGC – Viral Hepatitis	Basic Science Seminar – Translation of basic science into clinical hepatology	Parallel Sessions	Fusion Hepatology	
8:30 - 9:00						General Session II and Awards Ceremony
9:00 - 9:30	Break					
9:30 - 10:00	Break					
10:00 - 10:30	Joint workshops	Break		General Session III and Awards Ceremony	Break	
10:30 - 11:00		PGC – Viral Hepatitis	Basic Science Seminar – Translation of basic science into clinical hepatology		State of the Art Clinical	
11:00 - 11:30	Lunch			Break		Viral Hepatitis and the community
11:30 - 12:00	PGC – Viral Hepatitis	Basic Science Seminar – Translation of basic science into clinical hepatology	EU Session	Fellowship and Registry grants presentations	CPG session	
12:00 - 12:30						Grand Rounds
12:30 - 13:00	EASL General Assembly	Lunch	State of the Art Basic Science		Nurses Forum	
13:00 - 13:30			Break			Lunch
13:30 - 14:00	Break	General Session I and Opening Ceremony		Symposia	EU Funded Session Foundation Session	EASL-APASL JWS YI Forum
14:00 - 14:30	PGC – Viral Hepatitis					
14:30 - 15:00	Basic Science Seminar – Translation of basic science into clinical hepatology					
15:00 - 15:30	Break	Break		Break		
15:30 - 16:00	Break	Break		Break		
16:00 - 16:30	PGC – Viral Hepatitis	Parallel Sessions	ELPA Symposium	Parallel sessions	Critical reflections on Landmark papers	Late Breaker Session
16:30 - 17:00	Basic Science Seminar – Translation of basic science into clinical hepatology					
17:00 - 17:30	Break					
17:30 - 18:00	Break	Break		Break		
18:00 - 18:30	Break	Break		Break		
18:30 - 19:00	Industry Symposium	Industry Symposium		Industry Symposium	CPG Session	
19:00 - 19:30	Industry Symposium	Industry Symposium		Industry Symposium	CPG Session	
19:30 - 20:00		Industry Symposium		Industry Symposium	CPG Session	



EASL

The Home of Hepatology

**THE INTERNATIONAL
LIVER CONGRESS™**

APRIL 11-15, PARIS, FRANCE

2018