



EXHIBITION & SPONSORSHIP PROSPECTUS

HCC SUMMIT | LISBON | 14-16 FEBRUARY 2019



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WELCOME

We would like to invite you to the 2019 Hepatocellular Carcinoma (HCC) Summit, the home of liver cancer research.

Held in Lisbon, Portugal, this highly anticipated meeting will address the latest developments in HCC and cholangiocarcinoma (CCA).

There are currently fundamental changes in our understanding of pathophysiology and clinical options in HCC and CCA. After years of stability, we are now facing a multitude of new treatment options, clinical trials and new basic research concepts. While these developments offer many new opportunities for patients, it is becoming increasingly difficult to keep track and implement these changes into daily clinical practice and research projects in a timely manner.

The aim of this multidisciplinary summit is to bring physicians, scientists and industry together and promote the exchange of clinical knowledge, the discussion of controversial issues and the establishment of collaborations.

A special emphasis will be placed on involving young clinicians, who will have the opportunity to gain an insightful overview of the field and build new networks by easily getting in touch with advanced scientists, key opinion leaders and industry. The meeting offers many opportunities to share research results and exchange knowledge.

To maximise exposure for delegates, industry partners are invited to participate the 2019 HCC Summit as conference sponsors in educational and social activities and to provide additional support to enrich the meeting experience for attendees and your organisation. Here, you can showcase your brand to a targeted audience and reinforce your position as a key player in liver cancer.

Our dedicated team will provide you with all the support required to achieve and maximise your conference, communications and organisational objectives.

We look forward to welcoming you to Lisbon in February 2019.



BENEFITS OF BEING AN INDUSTRY PARTNER AT THE EASL HCC SUMMIT

THE BENEFITS

Opportunity to engage and communicate with an audience of international specialists, including:

- | | |
|---|--|
| ▶ Basic and translational scientists | ▶ Young researchers and trainees |
| ▶ Clinical researchers | ▶ Health professionals |
| ▶ Hepatologists | ▶ Academics |
| ▶ Representatives from industry and biotechnology | ▶ Representatives from regulatory and funding agencies |

On-going brand and corporate visibility throughout the conference venue, with extensive benefits and branding opportunities before, during and after the event

Be recognised on a global level as a key supporter of EASL's mission in advancing research and treatments in the field of Hepatocellular Carcinoma (HCC)

Be part of a unique collaboration between academia and industry

A wide range of extensive partnership packages



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KEY DATES AND INFORMATION



KEY DATES

IMPORTANT DATES AND DEADLINES

Registration **Monday 17 December 2018**

Abstract Submission **Tuesday 27 November 2018**

EXHIBITION DATES

Exhibition Build-Up **Wednesday 13 February 2019**

Exhibition Opening Hours **Thursday 14 February 2019**
12:30 - 20:30

Friday 15 February 2019
08:00 - 18:15

Saturday 16 February 2019
08:00 - 11:00

Exhibition Dismantling **Saturday 16 February 2019**
11:30 - 20:00



GENERAL INFORMATION

Conference Venue:

Congress Center Lisbon
Praca das Industrias 1
1300-307 Lisboa
Portugal

Organising Secretariat:

EASL
The Home of Hepatology
7 rue Daubin
1203 Geneva
Switzerland

Contact Details:

Tel: +41 22 807 03 60
Fax: +41 22 328 07 24
HCCSUMMIT@easloffice.eu

Language:

The official language of the conference is English.

Online Registration and Accommodation:

All participants must register online through the official website. Hotel accommodation at special rates will be offered to participants on a first come, first served basis.

Registration Desk:

The on-site registration desk will open during the following times:

| | |
|----------------------------|---------------|
| Thursday 14 February 2019: | 10:00 - 19:15 |
| Friday 15 February 2019: | 07:30 - 18:15 |
| Saturday 16 February 2019: | 07:30 - 11:00 |

CME Accreditation:

An application has been made to the EACCME® for CME accreditation.



LISBON, PORTUGAL

Climate:

Lisbon has a typical high temperature of 16°C in February, although the evenings can get quite cool, dropping to around 9°C.

Timezone:

Portugal operates on Central European Time (CET).

Visa Requirements:

EU citizens, as well as travellers from Australia, Canada, New Zealand, the USA and several other countries, do not require a visa to enter Portugal.

Banking & Currency Exchange:

The currency in Portugal is Euro.

Accessing by Taxi:

A taxi transfer takes approximately 15 minutes (depending on the traffic) and costs around €15. Taxis are always available in front of the airport building.

Accessing by Train:

From the Santa Apolónia terminal station, take the blue Metro line to Baxia-Chiado station, and then change into the green Metro line to terminus Cáis do Sodré.

From Gare do Oriente, take the red Metro line to the station Alameda and then change in the green Metro line to the terminus, Cáis do Sodré.

From here, several buses and a tram go to the Lisboa Congress Centre (see Public Transportation).

Accessing by Public Transportation:

From the airport, you can reach the city centre by taking the AeroBus shuttle service (every 20 minutes between 07:00 and 21:00) until it reaches Cais do Sodré.

Travel from Cais do Sodré (buses and tram) to the Lisbon Congress Centre (station name: R. Junqueira/Centro de Congressos):

- Bus 732: Marquês Pombal/Outurela
- Tram 15E: Algés/Praça da Figueira

Following buses are also available from the station R. Junqueira/Centro Congressos:

- Bus 714: Praça da Figueira / Outurela
- Bus 727: Estação Roma-Areeiro / Restelo - Av. Descobertas
- Bus 751: Estação Campolide / Linda-a-Velha
- Bus 756: Olaias / R. Junqueira



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PARTNERSHIP PACKAGES



SUPPORTING SPONSORSHIP PACKAGES

The HCC Summit is introducing Global Supporting Packages, with the aim of providing partners the opportunity to gain on-going visibility throughout the event whilst being recognised as a key supporter of EASL's mission in advancing research and treatments in the field of liver cancer.

Supporters of the Summit will enjoy extensive benefits and branding opportunities for widespread visibility before and during the event.

| PACKAGES | GOLD | SILVER | BRONZE |
|--|----------|----------|----------|
| | €55,000* | €35,000* | €15,000* |
| Conference involvement | | | |
| Hospitality Suite | ● | | |
| Commercial involvement | | | |
| Exhibition booth raw space | 18 sqm | 18 sqm | 9 sqm |
| Full page colour conference advertisement in the final scientific programme book (e-version) | ● | ● | |
| Discount on additional sponsorship items | 25% | 15% | 10% |
| Acknowledgements | | | |
| Acknowledgement on slides of opening and closing ceremonies | ● | ● | ● |
| Acknowledgement on conference e-mails | ● | ● | ● |
| Sponsor's logo on acknowledgement page of conference website | ● | ● | ● |
| Acknowledgement as sponsor on sponsor board | ● | ● | ● |
| Delegates registrations | | | |
| Full conference access | 20 | 10 | 5 |
| Additional benefits | | | |
| Priority allocation in exhibition | ● | ● | ● |

*Not including VAT

**NEW TO 2019!**

ADDITIONAL PARTNERSHIP OPPORTUNITIES

INDUSTRY INTERACTIVE SESSION

EASL aims to foster the advancement of liver cancer research by introducing a mini-workshop to the HCC Summit. The mini-workshop intends to create a close interaction between experts and the audience.

Format:

- 45 minutes
- 8 slots throughout the meeting
- A maximum of two speakers to focus on a specific topic
- Limited to a maximum of 50 participants (except during lunch session)

Morning: €20,000*

Lunch: €25,000* (up to 80 participants)

Evening: €20,000*

THREE AVAILABLE SESSION FORMATS

'ASK A QUESTION'

- 2 experts answer controversial questions
- Multidisciplinary approach
- 15 minutes per question, 3 questions per session

1

'LET ME KNOW ABOUT ...!'

- 1 expert summarises a topic that the sponsor wishes to solve or discuss
- Maximum of three topics per session

2

'HOW DO WE MANAGE THIS PATIENT'

- Cover liver cancer issues through clinical scenarios
- Multidisciplinary approach
- 15 minutes per scenario

3



ADDITIONAL PARTNERSHIP OPPORTUNITIES

The EASL team are always happy to discuss bespoke Summit sponsorship opportunities that are tailor-made to your event objectives Please contact:

Devi Mey
Industry@easloffice.eu
+41 79 870 28 25
+41 22 801 03 69

TRAVEL GRANTS

While all stakeholders with an interest in liver disease play a vital role in the Summit, many do not have the means to participate.

Since their voices are essential in furthering the developments of improving patients' outcomes, we would like to bring together as many as possible from wide-ranging backgrounds. Receivers of a sponsored grant are selected by the Scientific Committee. Travel grants include:

- **Young Investigators**
€650.00 (per YI)
EASL will distribute travel bursaries including a free registration to the 50 highest scored abstracts
- **Patient advocates education travel grant supporter**
€650.00 (per bursary)
Support will cover the cost of their travel and accommodation for up to 2 days
- **Clinicians & Basic Scientists**
Upon request and may vary according to compliance

WELCOME RECEPTION

Sponsors will have the opportunity to promote their organisation during a Welcome Reception. This will be held at the time of the inaugural posters session on the first evening, to which all conference attendees are invited.

Benefits of sponsorship:

Sponsor's logo on invitations

Sponsor's logo on exclusive cocktail buffet and refreshment signage

Sponsor's logo with hyperlink on conference website

Acknowledgement in the sponsors' list in the final programme

Acknowledgement on the on-site sponsors' board

€15,000*



e-POSTER AREA

Approximately 12 posters will be displayed to provide delegates with areas to network and hold informal meetings.

Benefits of sponsorship:

Sponsor's acknowledgment at the entrance and in the poster area

Sponsor's logo displayed on every poster header board

Sponsor's logo with hyperlink on conference website

Acknowledgement on the on-site sponsors' board

Acknowledgement in the sponsors' list in the final programme

€15,000*

SPEAKERS' READY ROOM

All speakers will make use of the specially provided registration and preview room facilities. Used throughout the conference, it will provide a dedicated space to check and rehearse presentations.

Benefits of sponsorship:

The sponsor's name or company logo will appear on all signs for this room

The opportunity to provide a mouse pad at each workstation

The opportunity to display sponsor's logo on screen-savers at each workstation

Sponsor's logo with hyperlink on conference website

Acknowledgement on the on-site sponsors' board

Acknowledgement in the sponsors' list in the final programme

€6,000*

INTERNET AREA

The Internet area remains an extremely popular feature during the conference and is available during poster hall opening hours. Delegates can access desktop (internet-ready) computers to download key presentations and catch up on their e-mails. Sponsorship includes; workstations, printers, signage to reach the internet area, internet set-up, connection and technical support.

Benefits of sponsorship:

The opportunity to display sponsor's logo on screen-savers and screen background at each workstation

The opportunity to provide a mouse pad at each workstation

Acknowledgement on the on-site sponsors' board

Acknowledgement in the sponsors' list in the final programme

Sponsor's logo with hyperlink on conference website

€15,000*



NOTEPADS AND PENS

This provides the opportunity to raise your brand recognition with delegates during the conference.

The notepads and pens are to be produced by the sponsor.

Benefits of sponsorship:

The notepads and pens will bear the sponsor's/product logo

Acknowledgement on the on-site sponsors' board

Acknowledgement in the sponsors' list in the final programme

€5,000*

CONFERENCE MOBILE APP

The conference will be supported by a mobile app (operating on Apple and Android platforms) that will contain all relevant information, including the programme and speakers, exhibition information and abstracts.

Please contact us for details on the sponsorship opportunities for this platform or for a demonstration.



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PRELIMINARY PROGRAMME



PRELIMINARY PROGRAMME

THURSDAY 14 FEBRUARY
2019

DAY 1

13:00 - **Welcome and introduction**
13:50 Sandrine FAIVRE, France; Tom LÜDDE, Germany; Maria REIG, Spain

Moving the field toward translational medicine – is there a link between biological profiling and clinical decision-making?
Chairs: Tom LÜDDE, Germany; Helen Louise REEVES, UK

13:15 - **The genomic landscape of HCC: Implications for diagnosis and therapy**
13:45 Jessica ZUCMAN-ROSSI, France

13:45 - **Cholangiocarcinoma and combined HCC/CCA: Morphological and genetic classification for targeted therapies**
Peter SCHIRMACHER, Germany

14:15 - **Impact of the adenoma molecular profile in the clinical decision-making**
14:45 Valérie PARADIS, France

14:45 - **ePoster session and Break**
15:15

Biological principles and clinical specificities in NAFLD and NASH-derived liver cancer - Part 1
Chairs: Elisabetta BUGIANESI, Italy; Massimo PINZANI, UK

15:15 - **Epidemiology and non-invasive tools for HCC surveillance in populations at risk**
15:45 Elisabetta BUGIANESI, Italy

15:45 - **Platelets and immune mechanisms in NASH-derived HCC development**
16:15 Mathias HEIKENWÄLDER, Germany

16:15 - **Abstract presentation 1 & 2**
16:45

16:45 - **Metabolic circuits in NASH/HCC**
17:15 Michael KARIN, United States

17:15 - **ePoster session and Break**
17:45

Biological principles and clinical specificities in NAFLD and NASH-derived liver cancer - Part 2
Chairs: Elisabetta BUGIANESI, Italy; Massimo PINZANI, UK

17:45 - **Clinical considerations in medical and surgical treatments of NASH-derived HCC: The hepatologist's perspective**
18:00 Helen Louise REEVES, UK

18:00 - **Clinical considerations in medical and surgical treatments of NASH-derived HCC: The West surgeon's perspective**
18:15 Vincenzo MAZZAFERRO, Italy

18:15 - **Clinical considerations in medical and surgical treatments of NASH-derived HCC: The East surgeon's perspective**
-18:30 Norihiro KOKUDO, Japan

18:30 - **State-of-the-art lecture: The signalling of inflammation and cancer**
19:15 Yinon BEN-NERIAH, Israel

19:15 - **Welcome reception and ePoster session**
20:15

20:00 - **Industry Interactive Session slot #1**
20:45



PRELIMINARY PROGRAMME

FRIDAY 15 FEBRUARY 2019

DAY 2

07:15 - 08:00 **Industry Interactive Session slots #2 and #3**

New diagnostic and translational tools in cancer

Chairs: Robert SCHWABE, United States; Lars ZENDER, Germany

08:00 - 08:20 **In-vivo functional screening approaches for discovering novel oncogenic pathways in liver cancer**
Lars ZENDER, Germany

08:20 - 08:40 **Human-derived organoid cultures for disease modelling and drug screening in cholangiocarcinoma and combined HCC/CCA**
TBD

08:40 - 09:10 **Abstract presentation 3 & 4**

09:10 - 09:30 **An integrated screening approach in different mouse HCC models**
Tom LÜDDE, Germany

09:30 - 10:10 **Round table discussion: What are the best mouse models to study liver cancer?**
Moderator: Jessica ZUCMAN-ROSSI, France
Mathias HEIKENWÄLDER, Germany; Michael KARIN, United States;
Tom LÜDDE, Germany; Valérie PARADIS, France

10:10 - 11:00 **ePoster session and Break**

Clinical challenges and controversies in liver cancer management - Part 1 - What is the best option for my patient with a single 2.1 cm HCC (BCLC A)? Tumour board #1
Chair: Marcus-Alexander WÖRNS, Germany

11:00 - 11:15 **Clinical case presentation**
Maria VARELA, Spain

11:15 - 11:30 **Brief presentations**
Irene BARGELLINI, Italy; Christian TOSO, Switzerland; Maria VARELA, Spain

11:30 - 11:45 **Discussion**
Chair and all the speakers

Clinical challenges and controversies in liver cancer management - Part 1 - DAA therapy and development/recurrence of HCC: Analysis of current data. Tumour board #2
Chairs: Massimo COLOMBO, Italy; Maria REIG, Spain

11:45 - 11:55 **Presentation of clinical current data**
Giuseppe CABIBBO, Italy

11:55 - 12:03 **Clinical case presentation**
Martina GAMBATO, Italy

12:03 - 12:08 **Epigenetic, immunology and virology point of view**
Thomas BAUMERT, France

12:08 - 12:13 **Epigenetic, immunology and virology point of view**
Eli PIKARSKY, Israel

12:13 - 12:18 **Epigenetic, immunology and virology point of view**
Pablo GASTAMINZA, Spain

12:18 - 12:30 **Discussion**
Chairs and all the speakers

12:30 - 13:15 **Industry Interactive Session slot #4**

12:30 - 13:30 **ePoster session and Lunch**



PRELIMINARY PROGRAMME

FRIDAY 15 FEBRUARY 2019

DAY 2

The rising challenge of cholangiocarcinoma

Chairs: Jesus M. BAÑALES, Spain; Jessica ZUCMAN-ROSSI, France

13:30 - **Epidemiology, risk factors and management of CCA**

13:55 Shahid KHAN, UK

13:55 - **Novel diagnostic and prognostic biomarkers in PSC and CCA**

14:20 Jesus M. BAÑALES, Spain

14:20 - **Abstract presentation 5**

14:35

14:35 - **Pharmacogenetics as a novel therapeutic approach for cholangiocarcinoma**

15:00 Jesper ANDERSEN, Denmark

15:00 - **Surgery and transplantation for CCA: Options and limits**

15:25 Gonzalo SAPISOCHIN, Canada

15:25 - **New horizons for precision medicine in biliary tract cancer**

15:50 Juan VALLE, UK

15:50 - **ePoster session and Break**

16:30

Clinical challenges and controversies in liver cancer management - Part 2 - The heterogeneity of multinodular HCC patients: Can we define a personalized approach? Tumour board #3

Chair: Fabio PISCAGLIA, Italy

16:30 - **Clinical case presentation**

16:45 Sherrie BHOORI, Italy

16:45 - **Discussion**

17:15 Moderator: Fabio PISCAGLIA, Italy
Alejandro FORNER, Spain; Norihiro KOKUDO, Japan; Jean-Charles NAULT, France; Jens RICKE, Germany

What is the future of clinical trial design in HCC?

Chairs: Lorenza RIMASSA, Italy; Peter GALLE, Germany

17:15 - **What are the needs of the academia in the HCC field?**

17:30 Peter GALLE, Germany

17:30 - **Response criteria to evaluate drug activity and their surrogate value for survival**

17:45 Jordi BRUIX, Spain

17:45 - **ePoster session and Break**

18:15

Roundtable with industry in the field and EMA/FDA

Chairs: Jordi BRUIX, Spain; Peter GALLE, Germany

18:15 - **Speaker view**

19:20 TBD

19:20 - **Industry Interactive Session slot #5**

20:05



PRELIMINARY PROGRAMME

SATURDAY 16 FEBRUARY
2019

DAY 3

07:15 - **Industry Interactive Session slots #5 and #6**
08:00

Advanced HCC: a multidisciplinary approach
Chairs: Jordi BRUIX, Spain ; Sandrine FAIVRE, France

08:00 - **Approved systemic 1st line treatments for HCC: Is there evidence for a personalized approach?**
08:30
Maria REIG, Spain

08:30 - **Second line systemic treatment of HCC: Clinical trials and clinical reality**
09:00
Lorenza RIMASSA, Italy

09:00 - **Adverse events management in TKI-treatment and immunotherapy**
09:30
Sandrine FAIVRE, France

09:30 - **New concepts for combining interventional and systemic therapies in HCC**
10:00
Sherrie BHOORI, Italy

10:00 - **Emerging biomarkers for systemic HCC therapies**
10:30
Andrew X. ZHU, United States

10:30 - **ePoster session and Break**
11:00

The immune system in HCC and implications for immunotherapy
Chairs: Yinon BEN-NERIAH, Israel; Bruno SANGRO, Spain

11:00 - **Innate immune responses in hepatocarcinogenesis**
11:30
Frank TACKE, Germany

11:30 - **Novel targets in immunotherapy of HCC**
12:00
Eli PIKARSKY, Israel

12:00 - **Abstract presentation 6**
12:15

12:15 - **Immunotherapy in HCC: Current evidence and future perspectives**
12:45
Bruno SANGRO, Spain

12:45 - **Closing remarks and farewell**
13:00



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EXHIBITION INFORMATION



EXHIBITION INFORMATION

INDUSTRY CODE OF PRACTICE

Please note that it is the Exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

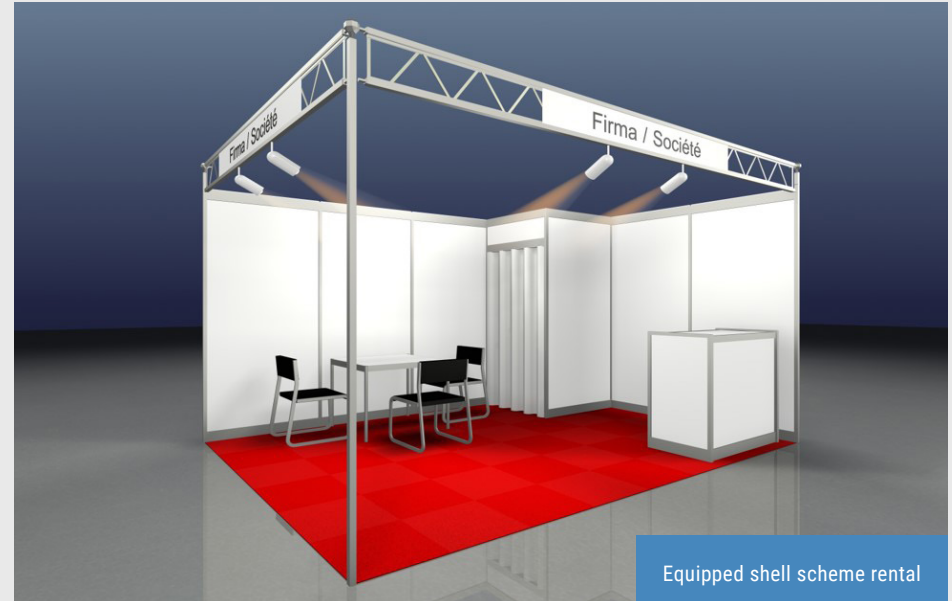
The commercial and technical Exhibition will be held in the conference venue. The floor plan has been designed to maximise exhibitor exposure to delegates and all lunch and coffee breaks will be held in the exhibition area.

EQUIPPED SHELL SCHEME RENTAL

€400 (+VAT) per square metre

Includes:

- Shell scheme frame, basic lighting, electrical socket, carpet
- Fascia panel with standard lettering
- 100-word company/product profile in the Final Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Refreshments and lunch for registered exhibitors
- 3 exhibitor badges per 9m²



INDUSTRY CODE OF PRACTICE

€300 (+VAT) per m²

Includes space only. All other services to be ordered through the Technical Manual. Self-built booths will require written approval for design, based on technical specifications and scale drawing.



EXHIBITION INFORMATION

ALLOCATION OF EXHIBITION SPACE

Following the allocation of Global Support Sponsors, the allocation will be made on a first come first served basis.

A completed Exhibition Booking Form and Contract should be faxed/e-mailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which both application forms with payment are received.

EXHIBITOR REGISTRATION

All Exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Three exhibitor badges will be given to each sponsor. Any additional exhibitors will be charged an exhibitor registration fee of €150. An exhibitor registration form will be included in the Exhibitors' Technical Manual. Exhibitor badge provides full access to the Summit's activities, except for the lecture hall(s).

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE

A 50-word Exhibitor company (or product) profile will be published in the list of exhibitors in the official programme and must be submitted electronically by e-mail to: industry@easloffice.eu. The exhibitor listing will also include the company logo.

The cut-off date to receive the above information is 15 January 2019.

PAYMENT METHODS

See booking section.

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included at the end of this Prospectus.

Please note that the signing of the Exhibition Booking Form and Contract indicates acceptance of all Terms and Conditions.



PARTNERSHIP AND EXHIBITION BOOKING

APPLICATION FOR PARTNERSHIP

Application for partnership can be made in writing with the enclosed booking enquiry form to:

EASL

The Home of Hepatology
7 rue Daubin
1203 Geneva
Switzerland

Tel: +41 22 807 03 60

Fax: +41 22 328 07 24

devi.sonida-mey@easloffice.eu

TERMS OF PAYMENT

100% payment upon reception of the invoice. All payments must be received before the start date of the conference.

PAYMENT METHODS

Option 1: by Credit Card

A form can be requested at the following email address:

industry@easloffice.eu

Option 2: Payment by Bank Transfer

Name of account: EASL
Bank account: Banque Cantonale Vaudoise, Place St Francois
14, 1003 Lausanne, Switzerland
BIC/SWIFT No: BCVLCH2LXXX
IBAN No: CH49 00767 000S 5327 8860

CANCELLATION/REDUCTION OF ITEMS POLICY

Cancellation/reduction of items must be made in writing to:

EASL

The Home of Hepatology
Att. Devi Mey
7 rue Daubin
1203 Geneva
Switzerland

The organisers shall retain:

- 50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement
- 100% of the agreed package amount if the cancellation/reduction of items is made until 7 December 2018



SPONSORSHIP & EXHIBITION BOOKING FORM

Please complete and send to: industry@easloffice.eu

Contact Name:

Name of Company:

Address:

City:

Country:

Code:

Telephone:

Fax:

Email:

Website:

I would like to book the following:

- Gold Sponsor €55,000
- Silver Sponsor €35,000
- Bronze Sponsor €15,000

I would like to book the following exhibition space (included in the Special package):

First Choice:

Stand No.:

Shell Type Required:

No. Square Metres:

Total Price (€):

Second Choice:

Stand No.:

Shell Type Required:

No. Square Metres:

Total Price (€):

Third Choice:

Stand No.:

Shell Type Required:

No. Square Metres:

Total Price (€):

Please send me a partnership contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them*

Signature:

Date:

* These terms are the contractual agreement between the Organiser and the Exhibiting Firm



SPONSORSHIP & EXHIBITION BOOKING FORM - ADDITIONAL ITEMS

Please complete and send to: industry@easloffice.eu

Contact Name:

Name of Company:

Address:

.....

City:

Country:

Code:

Telephone:

Fax:

Email:

Website:

I would like to book the following:

- Industry Interactive Session - Morning €20,000
- Industry Interactive Session - Lunch €25,000
- Industry Interactive Session - Evening €20,000
- Travel Grant - Young Investigator €650 per YI
- Travel Grant - Patient Advocates Education €650 per bursary
- Welcome Reception €15,000
- e-Poster Area €15,000
- Speakers' Ready Room €6,000
- Internet Area €15,000
- Notepads and Pens €5,000
- Internet Area

Contact for further details

Please send me a partnership contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them*

Signature:

Date:

* These terms are the contractual agreement between the Organiser and the Exhibiting Firm



TERMS & CONDITIONS

All Sponsors/Exhibitors are bound to the rules and regulations provided in this manual. It is assumed that every Sponsor/Exhibitor has read and agrees to these rules.

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

APPLICATION TERMS

EASL reserves the right to accept or reject this application (the Application) at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship and exhibition agreement, hereinafter the Agreement) and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated.

EASL reserves the right to amend the Conference programme with possible direct or indirect effect on sponsoring activities. If this is the case, EASL will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not cause for cancellation of the present Agreement.

In case of cancellation resulting from a force majeure clause, EASL's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship/exhibition amount contracted.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a

final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

CANCELLATION

In case of cancellation received (in writing) as per the above policy.

LIABILITY INSURANCE

The Organiser provides general guard service and third-party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive

insurance, and shall hold harmless the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



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SCIENTIFIC ORGANISING COMMITTEE

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