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EXHIBITION AND PARTNERSHIP PROSPECTUS



NAFLD SUMMIT 2018 | 20–22 SEPTEMBER 2018



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WELCOME

Dear Colleagues,

On behalf of The European Association for the Study of the Liver (EASL), it gives me great pleasure to invite you to join us at the EASL Non-Alcoholic Fatty Liver Disease (NAFLD) Summit. The meeting will be held on 20-22 September in Geneva, Switzerland.

NAFLD is the leading cause of chronic liver disease, not only in Western countries, but also among developing countries of the Far East, South Asia, Middle East and Latin America. In the US and Europe, nearly 40% of the population have NAFLD and approximately 20% are likely to develop progressive liver disease that leads to liver fibrosis and cirrhosis.

At EASL, we are committed to helping clinicians and students network with various stakeholders in the field of hepatology, providing the opportunity to share research and learn from peers across Europe and beyond. Summit attendees will learn and discuss new developments and challenges in NAFLD, including how the development of new therapies is urgently needed in this arena.

To maximise exposure with attendees at the NAFLD Summit and enrich the meeting experience, companies are invited to participate as conference partners. Here, organisations can benefit from a variety of partnership packages, which include premium, bespoke and individual sponsorship and engagement opportunities.

Our dedicated team of event professionals will provide you with all the support required to achieve and maximise your conference and communications objectives, ensuring a successful Summit and a smooth experience.

We look forward to welcoming you to the city of Geneva in September 2018.

Devi Mey

Fundraising and Corporate Relations Director

industry@easloffice.eu

+41 79 870 28 25

+41 22 807 03 69



KEY DATES

Registration

Monday 23 July 2018

Early fees

Abstracts

Monday 26 June 2018

Abstract submission closes

Scientific Programme

Thursday 20 September 2018

14:00 – 19:00

Friday 21 September 2018

08:30 – 19:00

Saturday 22 September 2018

08:30 – 13:10

Exhibition Dates

Exhibition build-up

Wednesday 19 September 2018

08:00 – 20:00

Exhibition opening hours

Thursday 20 September 2018

11:00 – 20:00

Friday 21 September 2018

08:00 – 16:30

Saturday 22 September 2018

08:00 – 11:15

Exhibition Dismantling

Saturday 22 September 2018

11:15 – 20:00



GENERAL INFORMATION

Organising Secretariat

EASL
The Home of Hepatology
7 rue Daubin
1203 Geneva
Switzerland

Tel: +41 22 807 03 60
Fax: +41 22 328 07 24
industry@easloffice.eu

Language

The official language of the conference is English.

Registration Desk

The on-site registration desk at the conference venue will be opened:

Thursday, 20 September 2018
11:00 - 19:00

Friday, 21 September 2018
11:00 - 19:00

Saturday, 22 September 2018
08:00 - 11:15

CME Accreditation

An application has been made to the EACCME® for CME accreditation of this event.

Geneva

Conference Venue

Starling Hotel Geneva
Route Francois-Peyrot 34
1218 le Grand-Saconnex/Genève
Switzerland

Time & Climate

Switzerland operates on Central European Time (CET), 1 hour ahead of Greenwich Mean Time (GMT). Average temperature in Geneva in September is mild at 15° and weather is normally dry, with rain at times.

Visa Requirements

EU citizens, as well as travellers from Australia, Canada, New Zealand, the USA and several other countries, do not need a visa to enter Switzerland.



FIRST EASL NAFLD SUMMIT STATISTICS

9-11 November 2017, Rome, Italy



>400
REGISTERED DELEGATES



40
BURSARY AWARDEES



48
COUNTRIES REPRESENTED



>120
ABSTRACTS SUBMITTED



72
YOUNG
INVESTIGATORS



50
INVITED SPEAKERS



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PROGRAMME



PROGRAMME

Thursday 20 September 2018

DAY 1

Welcome and introductory remarks

Chairs:
Tom Hemming KARLSEN, *Norway*
Philip NEWSOME, *United Kingdom*

The clinical picture of NAFLD/NASH

Chairs:
Elisabetta BUGIANESI, *Italy*
Zobair YOUNOSSI, *United States*

14:00 - 14:25 **Global overview of obesity and population strategies to tackle it**
Harry RUTTER, *United Kingdom*

14:25 - 14:50 **Health care burden of NAFLD and NASH**
Jacob GEORGE, *Australia*

14:50 - 15:15 **Paediatric NAFLD: the future burden of NASH including the risk of HCC linked to obesity during childhood**
Valerio NOBILI, *Italy*

15:15 - 15:40 **Natural history and use of large data to risk stratify**
Quentin ANSTEE, *United Kingdom*

15:40 - 16:05 **Food industry perspective**

16:05 - 16:15 **Round-table discussion**
Quentin ANSTEE, *United Kingdom*

16:05 - 16:15 **Round-table discussion**
Jacob GEORGE, *Australia*
Valerio NOBILI, *Italy*
Harry RUTTER, *United Kingdom*

16:15 - 17:00 **Poster Sessions**

Case-finding for NAFLD/NASH

Chairs:
Guruprasad AITHAL, *United Kingdom*
Hannele YKI-JÄRVINEN, *Finland*

Multidisciplinary board:
Jerome BOURSIER, *France*
Roy TAYLOR, *United Kingdom*
Emmanuel TSOCHATZIS, *United Kingdom*

17:00 - 17:10 **Clinical Case I - how do cases present in the community+ Exemplar case illustrating challenge how to decide which patients need specialist input**
Emmanuel TSOCHATZIS, *United Kingdom*

17:10 - 17:35 **Case identification in diabetes clinics : where do we stand so far?**
Roy TAYLOR, *United Kingdom*

17:35 - 17:45 **Clinical Case II - evolution of identified case + use of non-invasive modalities**
Emmanuel TSOCHATZIS, *United Kingdom*

17:45 - 18:10 **Promises and limits of non-invasive methods in NASH**
Jerome BOURSIER, *France*

18:10 - 19:00 **Round-table discussion & Consensus Statements II & III: Should we screen and if so how? How can we monitor progression in NASH?**
Guruprasad AITHAL, *United Kingdom*
Hannele YKI-JÄRVINEN, *Finland*



PROGRAMME

Friday 21 September 2018

DAY 2

	<p>Basic Science I – Mechanisms of injury Chairs: Isabelle LECLERQ, <i>Belgium</i> / Fabio MARRA, <i>Italy</i></p>		<p>Multidisciplinary board: Elisabetta BUGIANESI, <i>Italy</i> Sigal FISHMAN, <i>Israel</i> Mathias PLAUTH, <i>Germany</i> Michael RODEN, <i>Germany</i></p>
08:30 - 08:55	<p>Insulin resistance and lipotoxicity Amalia GASTALDELLI, <i>Italy</i></p>		
08:55 - 09:20	<p>Gut and the liver Herbert TILG, <i>Austria</i></p>		14:00 - 14:10 Clinical Case III – case showing evolution to confirmed NASH Elisabetta BUGIANESI, <i>Italy</i>
09:20 - 09:45	<p>Mechanisms of fibrogenesis in NASH Detlef SCHUPPAN, <i>Germany</i></p>		14:10 - 14:35 Lifestyle management including nutrition and exercise Mathias Plauth, <i>Germany</i>
09:45 - 10:10	<p>Best animal models for NASH research – view from industry TBC</p>		14:35 - 14:45 Clinical Case IV – illustration of evolution of case to cirrhosis to include T2DM and rising weight Elisabetta BUGIANESI, <i>Italy</i>
10:10 - 10:40	<p>State-of-the-art: Carcinogenesis in NASH Jessica ZUCMAN-ROSSI, <i>France</i></p>		14:45 - 15:10 Consideration of metabolic surgery and metabolic endoscopy? Sigal FISHMAN, <i>Israel</i>
10:40 - 11:20	<p>Poster Sessions</p>		15:10 - 15:50 Round-table discussion & Consensus Statement III: How should we manage patients with NAFLD/NASH in 2018? What lifestyle advice should we give? Jerome BOURSIER, <i>France</i> Jörn SCHATTENBERG, <i>Germany</i> Dina TINIAKOS, <i>United Kingdom</i>
	<p>How patients feel: Assessing symptoms in patients with NASH Chairs: Salvador AUGUSTIN, <i>Spain</i> TBC</p>		15:50 - 16:30 Poster Sessions
11:20 - 11:45	<p>Patient reported outcome measures in NASH and science behind the symptoms Zobair YOUNOSSI, <i>United States</i></p>		<p>Basic Science II - Using pathogenesis to develop new therapies Chairs: Sven FRANCOUE, <i>Belgium</i> Philip NEWSOME, <i>United Kingdom</i></p>
11:45 - 12:10	<p>Role of patient organizations in progression from NAFLD to NASH and further Marko KORENJAK, <i>Belgium</i></p>		16:30 - 16:55 Mechanisms and sources of inflammation in steatohepatitis Isabelle LECLERQ, <i>Belgium</i>
12:10 - 12:35	<p>Patient Reported Outcome Measures – the regulatory perspective Elmer SCHABEL, <i>Germany</i></p>		16:55 - 17:20 Targeting lipotoxicity Rob MYERS, <i>United States</i>
12:35 - 13:00	<p>Round-table discussion & Consensus Statement I: – Assessing patient symptoms in NASH in trial and in practice Salvador AUGUSTIN, <i>Spain</i> Marko KORENJAK, <i>Belgium</i> TBC</p>		17:20 - 17:45 Mechanisms and pathways of hepatocyte cell-death in steatohepatitis Jérémie GAUTHERON, <i>Germany</i>
13:00 - 14:00	<p>Poster Sessions and Lunch</p>		17:45 - 18:10 Anti-fibrotic agents Fabio MARRA, <i>Italy</i>
	<p>Current clinical management of pre-cirrhotic NAFLD Chairs: Jörn SCHATTENBERG, <i>Germany</i> Dina TINIAKOS, <i>United Kingdom</i></p>		18:10 - 18:55 Round-table discussion – selecting possible targets for drug development David SHAPIRO, <i>United States</i> Melissa PALMER, <i>United States</i> TBC



PROGRAMME

Saturday 22 September 2018

DAY 3

Treatment of NAFLD I

Chairs:
Elisabetta BUGIANESI, *Italy*
Vlad RATZIU, *France*

08:30 - 09:00 **State-of-the-art: Promising drugs in development for NASH**
Vlad RATZIU, *France*

09:00 - 09:25 **Licensing end-points – update from AASLD/EASL end-points meeting 2018**
Arun SANYAL, *United States*

09:25 - 09:50 **Sequential or combination therapy – what challenges does this pose?**
Aditi SAXENA, *United States*

09:50 - 10:15 **Assessing cost-effectiveness of pharmacotherapy – how will it work in NAFLD**
Martin HARKER, *United Kingdom*

10:15 - 10:45 **Consensus Statement IV: When do we need pharmacological interventions? What are the treatment objectives?**
Elisabetta BUGIANESI, *Italy*
Vlad RATZIU, *France*

10:45 - 11:15 **Poster Sessions**

Treatment of NAFLD II – transplantation

Chairs:
Patrizia BURRA, *Italy*
Philip NEWSOME, *United Kingdom*

Multidisciplinary board:
Valentin FUHRMANN, *Austria*
Olivier SCATTON, *France*
Frank TACKE, *Germany*
Shira ZELBER-SAGI, *Israel*

11:15 - 11:25 **Clinical Case V – Patient with decompensated NASH**
Patrizia BURRA, *Italy*

11:25 - 11:50 **Assessing risk in NASH patients for transplant**
Manuel ROMERO GOMEZ, *Spain*

11:50 - 12:15 **Transplantation for NAFLD – outcomes and complications**
Paolo MUIESAN, *United Kingdom*

12:15 - 13:00 **Consensus Statement V: Which patients with NASH should be considered for transplantation? How best to assess risk in this cohort? What is the role of bariatric surgery in the peri-transplant setting?**
Patrizia BURRA, *Italy*
Philip NEWSOME, *United Kingdom*

13:00 **Meeting Close**
Chairs:
Elisabetta BUGIANESI, *Italy*
Philip NEWSOME, *United Kingdom*
Vlad RATZIU, *France*



PARTNERSHIP PACKAGES

The NAFLD Summit aims to provide interested partners with the opportunity to gain ongoing visibility throughout the event and recognition as a key supporter of EASL's mission in advancing research and treatments in the field of NAFLD. Supporters of the Summit will enjoy extensive benefits and branding opportunities for widespread visibility before, during and after the event.

Partnership opportunities at the NAFLD Summit are split into three sponsorship and engagement categories; Partnership Opportunities, Bespoke Opportunities and Individual Partnership Opportunities.



PARTNERSHIP OPPORTUNITIES

Partnership opportunities at the NAFLD Summit 2018 provide organisations with excellent opportunities to maximise their association with the meeting and within the hepatology community. Gold, Silver and Bronze packages are available for industry partners, providing organisations with the opportunity to carefully select the package that is right for them.

PACKAGES	GOLD	SILVER	BRONZE
	EUR 55,000*	EUR 35,000*	EUR 15,000*
Conference involvement			
Hospitality Suite	●		
Commercial involvement			
Exhibition booth raw space	18 sqm	18 sqm	9 sqm
Full page colour conference advertisement in the final scientific programme book (e-version)	●	●	
Discount on additional sponsorship items	25%	15%	10%
Acknowledgements			
Acknowledgement on slides of opening and closing ceremonies	●	●	●
Acknowledgement on conference e-mails	●	●	●
Sponsors' logo on acknowledgement page of conference website	●	●	●
Acknowledgement as sponsor on sponsor board	●	●	●
Delegates registrations			
Full conference access	20	10	5
Additional benefits			
Priority allocation in exhibition	●	●	●

*Not including VAT



BESPOKE PARTNERSHIP OPPORTUNITIES

In addition to Partnership packages at the NAFLD Summit, EASL is delighted to provide broader sponsorship opportunities that are more relevant to organisation's specific areas of interest and their marketing objectives. Bespoke packages provide partners with a number of benefits and reinforce their position as key players in the field of hepatology.

To discuss bespoke opportunities that are available at the NAFLD Summit, please contact:

Devi Mey

industry@easloffice.eu

+41 79 870 28 25

+41 22 807 03 69



INDIVIDUAL PARTNERSHIP OPPORTUNITIES

BESPOKE

For individual or additional Summit opportunities, please contact:

Devi Mey

industry@easloffice.eu

+41 79 870 28 25

+41 22 807 03 69

TRAVEL GRANTS

While all stakeholders with an interest in liver disease play a vital role in the conference, many do not have the means to participate. Since all stakeholder voices are essential in furthering the developments of improving patient outcomes, we would like to bring together as many as possible from a variety of backgrounds. Receivers of a sponsored grant are selected by the Scientific Organising Committee and the following travel grants are available:

Young Investigators

EUR 650.00 (per young investigator)

EASL will distribute travel bursaries including a free registration to the 50 highest scored abstracts.

Patient advocates education travel grant supporter

EUR 650.00 (per bursary)

Your support will cover the cost of their travel and accommodation for up to 2 days.

Clinicians & Basic Scientists

Upon request and may vary according to compliance.

SATELLITE SYMPOSIUM

Sponsoring a satellite symposium is an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting-edge science, present case studies or interact with delegates from around the world. The slot outlined below is subject to availability:

Thursday, 20 September

19.30-20:30

Friday, 21 September

19.30-20:30

All symposia must be held at the Summit venue in existing scientific session rooms used for the meeting. Seating will be in theatre style and room allocations will be made on a first-come, first-served basis. Slots are limited and the organisation of industry symposia and workshops are subject to approval by the EASL Governing Board. A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to EASL upon request.

EUR 25,000*



WELCOME RECEPTION

Sponsors will have the opportunity to promote their organisation during a welcome reception. This will be held at the time of the inaugural poster session on the first evening, to which all conference attendees are invited. This opportunity provides the following:

Logo on invitations

Logo on exclusive cocktail buffet and refreshment signage

Logo, with a hyperlink, on the conference website

Acknowledgement in the final programme

Acknowledgement on on-site 'supporters' boards

EUR 15,000*

e-POSTER AREA

Approximately 12 posters will be displayed in an area which includes space for delegate networking and informal meetings. Sponsoring the e-poster area will provide the following:

A 'kindly supported by' acknowledgment in the ePoster area

Logo display in the ePoster area

Logo display on every ePoster header

Logo, with a hyperlink, on the conference website

Acknowledgement on the on-site 'supporters' board

Acknowledgement in the final programme

EUR 15,000*

SPEAKERS' READY ROOM

All speakers will register at the conference and make use of the specially provided registration and preview room facilities. The latter is provided so that speakers have a dedicated space in which to check and rehearse their presentations and is used by speakers throughout the conference. Sponsoring the speaker's ready room will provide the following:

Logo on all signs for this room

An opportunity to provide printed mouse pads at each workstation

An opportunity to display the sponsor's logo on the screensavers at each workstation

Logo, with a hyperlink, on the conference website

Acknowledgement in the final programme

Acknowledgement on the on-site 'supporters' board

EUR 6,000*



INTERNET AREA

The Internet area remains an extremely popular area during the conference and is available during the poster hall opening hours. Delegates can access desktop PCs to download key presentations and catch up on their emails. Sponsorship includes workstations, printers, signage to reach the internet area, internet set-up, connection and technical support. Sponsoring the internet area will provide the following:

Logo on the screensavers at each workstation

Logo on screen desktop backgrounds

An opportunity to provide printed mouse pads at each workstation

Acknowledgement on the on-site 'supporters' board

Acknowledgement in the final programme

Logo, with a hyperlink, on the conference website

EUR 15,000*

NOTEPADS AND PENS

This provides a unique opportunity to raise your brand recognition with delegates during the conference. Please note that the notepads and pens will be produced by the sponsor. Sponsoring these materials will provide the following:

The notepads and pens will bear the sponsor's company or product logo

Acknowledgement on the on-site 'supporters' board

Acknowledgement in the final programme

EUR 5,000*

CONFERENCE MOBILE APP

The conference will be supported by a mobile app (which operates on Apple and Android platforms) that will contain all relevant information such as the programme, speakers and exhibition details.

Please [contact us](#) for details on the sponsorship opportunities for this platform or for a demonstration.

industry@easloffice.eu



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EXHIBITION INFORMATION



EXHIBITION INFORMATION

INDUSTRY CODE OF PRACTICE

Please note that it is the exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the Promotion of Medicines.

EFPIA

www.efpia.eu

IFMPA

www.ifpma.org

The commercial and technical exhibition will be held in the conference venue. The floor plan has been designed to maximise exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the exhibition area.

EQUIPPED SHELL SCHEME RENTAL

EUR 400 (+VAT) per square meter

This exhibition opportunity includes:

- Shell scheme frame, basic lighting, electrical socket and carpet
- Fascia panel with standard lettering
- 100-word company or product profile in the final programme
- Invitation to the welcome reception for registered exhibitors
- Refreshments and lunch for registered exhibitors
- 3 exhibitors' badges per 9m²
- Cleaning of public areas and gangways

SPACE ONLY RENTAL

EUR 300 (+VAT) per square meter

This exhibition opportunity includes space only. All other services are to be ordered through the technical manual or the EASL Office. Self-built booths will require written approval for design, based on technical specifications and scale drawing.

ADDITIONAL SERVICES

An exhibitors' technical manual outlining all technical aspects of exhibiting will be circulated by July. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms (such as furniture, catering, plants)



ALLOCATION OF EXHIBITION SPACE

The final exhibition floor plan will be posted online. In the meantime, we can accept preliminary bookings based on the floor plan displayed here.

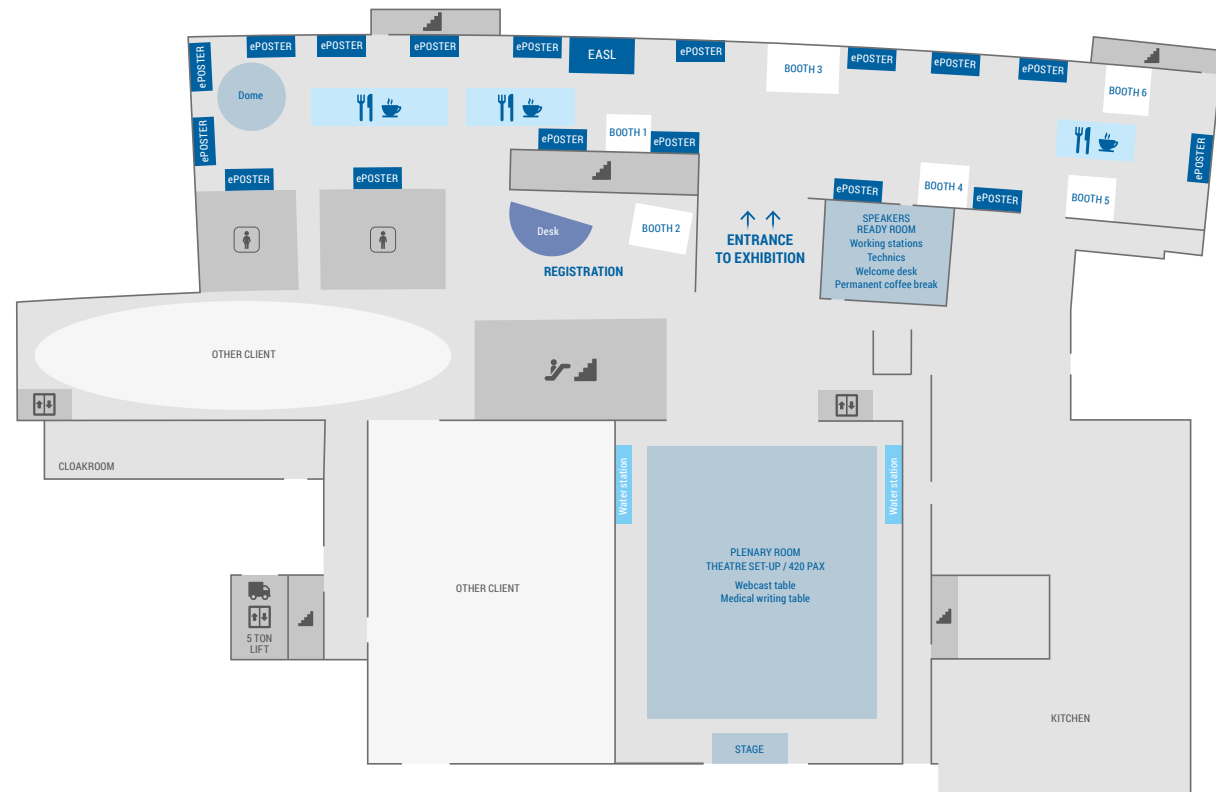
Following allocation of exhibition space to major partners, allocation will be made on a first-come first-served basis, in the order in which both application forms and payments are received.

To ensure reservation of a desired exhibition space, a completed exhibition booking form should be sent by email.

Upon receipt of the exhibition booking form the exhibition space will be confirmed and a contract and invoice will be sent by email.

Please note that three alternative choices should be clearly indicated on the Partnership booking form.

FLOOR PLAN – LEFT SIDE – LEVEL - 1





EXHIBITION INFORMATION

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge, displaying the exhibiting company name. Three exhibitor badges will be given to each exhibiting company. Any additional exhibitors will be charged an exhibitor registration fee of EUR 150. An exhibitor registration form will be included in the exhibitors' technical manual. Exhibitor badges provide full access to the summit's activities, except for the lecture hall(s).

SITE INSPECTIONS

Exhibitors and industry partners are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official programme and must be submitted electronically by e-mail to: industry@easloffice.eu. The exhibitor listing will also include the company logo. Cut-off date to receive the above information is 6 September 2018.

PARTNERSHIP AND EXHIBITOR BOOKING

Applications and bookings can be made in writing with the enclosed booking enquiry form to:

EASL
The Home of Hepatology
7 rue Daubin
1203 Geneva
Switzerland

Tel: +41 22 807 03 60
Fax: +41 22 328 07 24

industry@easloffice.eu

PAYMENT METHODS

Option 1: Credit Card

A form can be requested at the following email address: industry@easloffice.eu

Option 2: Bank Transfer

Name of account: EASL
Bank account: Banque Cantonale
Vaudoise, Place St Francois 14, 1003
Lausanne, Switzerland
BIC/SWIFT No:BCVLCH2LXXX
IBAN No: CH49 00767 000S 5327 8860

TERMS OF PAYMENT

100% payment upon reception of the invoice

All payments must be received before the start date of the conference.

CANCELLATION / REDUCTION OF ITEMS POLICY

Cancellation/reduction of items must be made in writing to:

EASL
The Home of Hepatology
Att. Devi Mey
7 rue Daubin
1203 Geneva
Switzerland

The organisers shall retain:

- 50% of the agreed package amount if the cancellation or reduction of items is made after signing of the agreement
- 100% of the agreed package amount if the cancellation or reduction of items is made until 31 May 2018



PARTNERSHIP BOOKING FORM

Please complete and send to: industry@easloffice.eu

Contact Name:

Company Name:

Address:

.....

City:

Country:

Code:

Telephone:

Fax:

Email:

Website:

I would like to book the following Partnership Package:

Gold – EUR 55,000 Silver – EUR 35,000 Bronze – EUR 15,000

I would like to book the following exhibition space:
(cost already included in the 'partnership packages')

	Stand No.	Space Only / Equipped Shell Scheme / Basic Shell Scheme	No. of Square metres	Total price
1st Choice				EUR
2nd Choice				EUR
3rd Choice				EUR

Please send me an exhibition contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them.*

Signature: Date:



TERMS & CONDITIONS

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

APPLICATION TERMS

EASL reserves the right to accept or reject each application at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship and exhibition agreement) and an invoice will be sent to the Sponsor/ Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

EASL reserves the right to amend the Scientific Programme with possible direct or indirect effect on sponsoring activities. If this is the case, EASL will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not cause for cancellation of the present Agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the

application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

CANCELLATION

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated.

In case of cancellation resulting from a clause, EASL's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship/exhibition amount contracted.

LIABILITY INSURANCE

The Organiser provides general guard service and third-party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organiser for any and all damage claims

arising from theft and those perils usually covered by a fire and extended-coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Scientific organising committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 245 cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are

permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



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