PARTNERSHIP & EXHIBITION PROSPECTUS

THE INTERNATIONAL LIVER CONGRESS™
VIENNA, AUSTRIA | 10-14 APRIL, 2019
WHY ATTEND THE INTERNATIONAL LIVER CONGRESS 2019?

The International Liver Congress™ (ILC) is the most influential congress of its kind worldwide, with participants attending from across the globe. ILC serves as the leading platform to exhibit best practice and science, introduce the latest trends in hepatology, present scientific advances, offer education and nurture networking at an international level.

THE BENEFITS

- Showcase your brand to a quintessential market through our comprehensive platform
- Reinforce your position and credentials as a key player in the industry through exclusive and tailor-made packages
- Be part of a unique platform dedicated to education and idea exchange for medical professionals
- Help shape new trends, innovations and challenges for the future of hepatology
- Reach out to and engage with KOLs from multiple markets at the Congress and beyond
- A state of the art Congress venue with numerous meeting room options
- Be an EASL partner and share its goals of improving and changing the world of hepatology

2018 STATISTICS

- 5 DAYS OF THE LATEST SCIENCE
- >10,000 PARTICIPANTS
- 120 COUNTRIES REPRESENTED
- 70 EXHIBITORS
- 1,700 SQM OF EXHIBITION SPACE
- >2,800 ABSTRACTS SUBMITTED
- 750 YOUNG INVESTIGATORS
- 360 INVITED FACULTY
THE VENUE

ILC 2019 will be held at the Reed Messe Wien Exhibition & Congress Centre, offering an attractive destination for science and business.

www.messeCongress.at

Reed Messe Wien Exhibition & Congress Center
Trabrennstraße 7
1020 Vienna, Austria
Entrance D
Access is via Foyer D
Metro station “KRIEAU” on metro line 2
CONGRESS KEY DATES

**NOVEMBER 2018**
- 20 November 2018: Abstract submission closes
- 30 November 2018: Industry satellite symposia programme submission

**FEBRUARY 2019**
- 04 February 2019: Late breaking abstract submission opens
- 13th February 2019: Late breaking abstract submission closes

**MARCH 2019**
- 29 March 2019: End of exhibition sales

**APRIL 2019**
- 10-14 April 2019: Congress
SCIENTIFIC PROGRAMME

NEW SCIENTIFIC CONTENT

The following sessions were introduced for the first time at ILC 2018 and due to their high delegate attendance rates will feature again at ILC 2019

MEET THE EXPERT SESSIONS
Delegates have the opportunity to meet with top experts in their field to discuss issues and challenges in more depth

RESEARCH THINK TANKS
Organisations and/or consortia come together to discuss the hottest topics in hepatology

PUBLIC HEALTH TRACKS
New sessions covering a range of topics in viral hepatitis, NAFLD and NASH
## SCIENTIFIC PROGRAMME (Preliminary)

<table>
<thead>
<tr>
<th></th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
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<tbody>
<tr>
<td>7:00 - 7:30</td>
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<td>7:30 - 8:00</td>
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<tr>
<td>8:00 - 8:30</td>
<td>Research Think Tank</td>
<td>Industry Symposium</td>
<td>Breakfast Morning Rounds</td>
<td>Parallel Sessions</td>
<td></td>
</tr>
<tr>
<td>8:30 - 9:00</td>
<td></td>
<td>Postgraduate course</td>
<td>Basic Science Seminar</td>
<td>Fusion Hepatology</td>
<td></td>
</tr>
<tr>
<td>9:00 - 9:30</td>
<td></td>
<td></td>
<td></td>
<td>Best Poster Session</td>
<td></td>
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<tr>
<td>9:30 - 10:00</td>
<td></td>
<td></td>
<td></td>
<td>Viral Hepatitis and the</td>
<td></td>
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<tr>
<td>10:00 - 10:30</td>
<td>Research Think Tank</td>
<td>Break</td>
<td></td>
<td>community</td>
<td></td>
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<tr>
<td>10:30 - 11:00</td>
<td></td>
<td></td>
<td></td>
<td>General Session III and</td>
<td></td>
</tr>
<tr>
<td>11:00 - 11:30</td>
<td>Lunch</td>
<td></td>
<td></td>
<td>Awards Ceremony</td>
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<tr>
<td>11:30 - 12:00</td>
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<tr>
<td>12:00 - 12:30</td>
<td>Postgraduate course</td>
<td>Basic Science Seminar</td>
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<tr>
<td>12:30 - 13:00</td>
<td>EU Session</td>
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<td>14:30 - 15:00</td>
<td>Postgraduate course</td>
<td>Basic Science Seminar</td>
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<td>16:30 - 17:00</td>
<td>Postgraduate course</td>
<td>Basic Science Seminar</td>
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<tr>
<td>18:00 - 18:30</td>
<td>Industry Symposium</td>
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<td>19:30 - 20:00</td>
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<td></td>
<td>CPG Session</td>
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</table>
INDUSTRY EXHIBITION
EXHIBITION OPPORTUNITIES

The International Liver Congress™ 2019 Exhibition will be held in the Reed Messe – Hall B, which is situated close to all other Congress activities such as the lecture halls, poster presentations, registration desks and meeting rooms. The floor plan is designed to maximise exhibitors’ exposure to delegates, and all coffee and lunch breaks will be held in the exhibition area.

Spaces related to major sponsorship packages will be allocated using a ballot system. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

Exhibition Times

- Thursday 11 April 09:00-17:00
- Friday 12 April 09:00-17:00
- Saturday 13 April 09:00-17:00

Exhibition Costs

Exhibition space is available in multiples of 9 sqm and the costs per sqm for raw space are as follows (N.B. Major Partners will receive discounts on these prices):

<table>
<thead>
<tr>
<th></th>
<th>Early fee (until 31 August 2018)</th>
<th>Full fee (after 1 September 2018)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial entity</td>
<td>EUR 525/sqm</td>
<td>EUR 625/sqm</td>
</tr>
<tr>
<td>NGO/not-for-profit</td>
<td>EUR 250/sqm</td>
<td>EUR 300/sqm</td>
</tr>
</tbody>
</table>

Shell Scheme Booth (EUR 90/sqm)

In addition to the raw space, standard pre-built booths are available with the following items included:
- Separation walls (2.4m high) — 3 closed sides
- Carpeting (grey, blue or red)
- Customised fascia panel
- 1 table, 2 chairs,
- 1 spotlight per 4 sqm
- 1 triple socket outlet (electric main connection up to 2.0 kW and power consumption)

For further information and costs, please contact ilc.industry@easloffice.eu
Booking
To book your booth, please:

- View the exhibition floor plan and select your 3 preferred options
- Complete and sign the Exhibition Booking Form on page 14. Applications can only be made in writing via the official Booking Form.
- Return your completed and signed Exhibition Booking Form via email to the EASL Office ilc.industry@easloffice.eu.
- Once your exhibition space is confirmed by the EASL Office you may then add any further services and packages to your booking

Important Booking Notes
- Completion of the Booking Form by the exhibitor shall be considered as a commitment to purchase the items indicated.
- Once the official confirmation of exhibition space has been issued, any request for location change will be considered as a cancellation and a new booking required. Such requests will therefore be subject to a penalty change according to the contract policy.

Allocation
Priority of allocation will be given to ILC 2019 Major Partners. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

It is in the interest of EASL that you are satisfied with your booth allocation. Please note that whilst we will strive to allocate the best possible booth space for your company, EASL cannot guarantee any preferences on neighbouring exhibition booth spaces or companies.

Company Information
A short description of your company will be published in the ILC Magazine and on the Congress mobile app. Exhibitors are encouraged to complete and return their company profile forms upon request from the EASL Office.

Exhibitor Badges
Each company booking exhibition space is entitled to several free exhibitors’ badges. These free registrations are for your staff working on your booth and are only valid for access to the exhibition hall and the meeting rooms. Exhibitor badges do not permit access to scientific lectures, with the exception of when it is the symposium or workshop organised by your own company.
CONGRESS CENTRE - 1ST FLOOR
ILC EXHIBITION FLOOR PLAN
EXHIBITION BOOKING FORM

Please complete and send to ilc.industry@easloffice.eu

Please note: companies who opt for one of ILC’s Major Partnership packages are not required to complete this booking form.

Contact Name: ........................................................................................................

Company Name: .................................................................................................

Address: ............................................................................................................... 

City: ......................................................................................................................

Country: ............................................................................................................... 

Code: ....................................................................................................................

Telephone: .......................................................................................................... 

Fax: ....................................................................................................................... 

Email: ....................................................................................................................

Website: ............................................................................................................... 

I would like to book the following exhibition space:

<table>
<thead>
<tr>
<th>Stand No.</th>
<th>We require... (please delete as appropriate)</th>
<th>No. of square metres</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td>raw space/shell scheme</td>
<td></td>
</tr>
<tr>
<td>2nd Choice</td>
<td>raw space/shell scheme</td>
<td></td>
</tr>
<tr>
<td>3rd Choice</td>
<td>raw space/shell scheme</td>
<td></td>
</tr>
</tbody>
</table>

☐ We have read the Terms & Conditions, exhibition guidelines, codes of compliance and the EASL Code of Practice (available on the ILC website) and agree to observe and be bound by them*

Signature: ................................................., Date: ..............................................

*These terms are the contractual agreement between the organiser and the Exhibiting Firm.

If you would like to book any individual sponsorship items, please use the Sponsorship Booking Form on page 33.
OPPORTUNITIES FOR MAJOR PARTNERS
Following on-going feedback from our industry partners, EASL has developed three unique packages to deliver the greatest opportunity for companies who wish to maximise their association with The International Liver Congress™ 2019 and the global hepatology community.

Major Partners will be given priority on exhibition space and key satellite symposia slots.

**Major Partnership Packages**

- **GOLD — EUR 250,000+**
- **SILVER — EUR 215,000 - EUR 249,000**
- **BRONZE — EUR 115,000 - EUR 214,000**

**Benefits**

**MAXIMUM OPPORTUNITY TO ENGAGE WITH A GLOBAL HEPATOLOGY AUDIENCE**

**Help shape the Congress**
- Organise a satellite symposium
- Submit abstracts for presentation at the Congress
- Participate in key sessions
- Invitation to join EASL and other industry partners at a pre-Congress planning meeting BMI Board - see page 34

**Be visible**
- Prominent placement of your logo in Congress materials and on the Congress website
- Right to use the ILC logo (following approval from the EASL office)
- Opportunity to hold a press conference
- On-site signage and sponsor recognition

**Commercial benefits**
- Complimentary exhibition space
- Complimentary registrations, including VIP seating for opening session

**Privileges**
- New: Symposium programme in programme book and/or ILC Magazine*
- A satellite symposium time slot
- Permission to use the phrase ‘Integrated Satellite Symposium of The International Liver Congress™ 2019’
- Inclusion in an e-newsletter distributed by the EASL Office to all Congress delegates
- Invitation to join EASL and other major sponsors on a pre-Congress site visit and planning meeting
- Other benefits as described in this brochure

*Subject to compliance regulations
## MAJOR PARTNERSHIP PACKAGES

<table>
<thead>
<tr>
<th>SCIENCE AND EDUCATION — INDUSTRY SATELLITE SYMPOSIA</th>
<th>GOLD NOTE: MAX 4 COMPANIES</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entry into Ballot for Thursday/Friday evening/ Saturday Midday (90 minute symposia slot) in parallel with one other</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Entry into Ballot for Wednesday evening &amp; Sunday morning (90 minute symposia slot) in parallel with two others</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Entry into Ballot for Thursday (60 minute symposia slot) in parallel with three others</td>
<td>[ ]</td>
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</tbody>
</table>

### INDUSTRY SATELLITE SYMPOSIA SUPPORT Please choose from the below options

- **Option 1: Webcast**
- **Option 2: Interactive symposium mobile app**
- **Option 3: Digital branding for Satellite Symposium on-site**

### PROMOTION

- Symposium promotion via social media (at discretion of the EASL Office)
- Symposium promotion via e-newsletter
- Permission to use the phrase ‘Integrated Satellite Symposium of The International Liver Congress™ 2019’
- One (1) push notification announcing the Symposium on the mobile app, as allowed by compliance regulation
- Minimum of one (1) on-site promotional board to be placed in the Congress centre
- Advertising page in programme book
- Advertising page in ILC Magazine
- Individual symposium programme in programme book
- Symposia Overview
- Free content (content to be developed by sponsoring company) in the ILC Magazine

### All items above are subject to compliance
### COMMERCIAL INVOLVEMENT

<table>
<thead>
<tr>
<th></th>
<th>GOLD NOTE: MAX 4 COMPANIES</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority assignment of exhibition space (within each level)</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Number of sqm included</td>
<td>81 sqm</td>
<td>81 sqm</td>
<td>18 sqm</td>
</tr>
<tr>
<td>Company banner on mobile app carousel</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Discount on additional exhibition space</td>
<td>20%</td>
<td>10%</td>
<td></td>
</tr>
</tbody>
</table>

### ADDITIONAL BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>GOLD NOTE: MAX 4 COMPANIES</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>One (1) office space (up to 20 sqm) within the venue</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Free registrations</td>
<td>50</td>
<td>40</td>
<td>5</td>
</tr>
<tr>
<td>Priority allocation of hotel room blocks</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Priority allocation of hospitality rooms in the venue</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Discount on additional sponsorship items</td>
<td>15%</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td>Possibility of a company welcome desk in the registration area</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### ACKNOWLEDGEMENT

<table>
<thead>
<tr>
<th></th>
<th>GOLD NOTE: MAX 4 COMPANIES</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ILC website</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Enhanced company description in Congress mobile app</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>On-site sponsors' board</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Programme book (printed and e-book version)</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

All items above are subject to compliance.
In order to initiate a Major Partnership package for ILC 2019, we invite you to take the following steps:

1. Review the packages and indicate your preference on the Major Partners Booking Form

2. Choose **ONE** of the three satellite symposia sponsorship options (Additional payment is required for more than one option)

3. Add in additional exhibition space and individual sponsorship items as required

4. Suggest any amendments to the package by sending requests in writing to ilc.industry@easlofice.eu

5. Complete the application form, agree to the terms and conditions of booking and return the signed form to ilc.industry@easlofice.eu

Please note that EASL will advise all companies of VAT requirements
# MAJOR PARTNERS BOOKING FORM

Please complete and send to ilc.industry@easloffe.eu

## Sponsorship Items

I would like to book the following additional sponsorship items:

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price (EUR)</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Satellite Symposia</td>
<td>Upon request</td>
<td></td>
</tr>
<tr>
<td>Webcast or live streaming of Symposium</td>
<td>Upon request</td>
<td></td>
</tr>
<tr>
<td>Interactive Symposium Package</td>
<td>14,000</td>
<td></td>
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<tr>
<td>Highlights Webcast</td>
<td>25,000</td>
<td></td>
</tr>
<tr>
<td>Mini-Workshop</td>
<td>20,000</td>
<td></td>
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<tr>
<td>Poster Tours</td>
<td>20,000</td>
<td></td>
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<tr>
<td>Debriefs</td>
<td>35,000</td>
<td>Upon request</td>
</tr>
<tr>
<td>USB Sticks</td>
<td>20,000</td>
<td></td>
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<tr>
<td>Notepads and pens/pencils</td>
<td>650.00</td>
<td>Upon request</td>
</tr>
<tr>
<td>Travel Grants – Young Investigators</td>
<td>1,200</td>
<td>Upon request</td>
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<tr>
<td>Travel Grants – Nurses</td>
<td>1,500</td>
<td>Upon request</td>
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<tr>
<td>Travel Grants – Patient Advocates</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>Internet Corner</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>Business Lounge</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>Quiet Lounge</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>Delegate WIFI</td>
<td>25,000</td>
<td>Upon request</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>20,000</td>
<td></td>
</tr>
<tr>
<td>General Signage</td>
<td>15,000</td>
<td></td>
</tr>
<tr>
<td>Notepads and pens</td>
<td></td>
<td>Upon request</td>
</tr>
<tr>
<td>Congress Bags</td>
<td></td>
<td>Upon request</td>
</tr>
<tr>
<td>Twitter Feed (per screen)</td>
<td>18,000</td>
<td></td>
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<tr>
<td>Programme Advert</td>
<td>12,000</td>
<td></td>
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<tr>
<td>Programme back cover</td>
<td>20,000</td>
<td></td>
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<tr>
<td>Bookmark</td>
<td>35,000</td>
<td></td>
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<tr>
<td>Exhibition Floor Plan</td>
<td>18,000</td>
<td></td>
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<tr>
<td>Mobile App – Live voting Q&amp;A</td>
<td>14,000</td>
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<tr>
<td>Mobile App – Enhanced profile</td>
<td>5,000</td>
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<tr>
<td>Mobile App – QR codes (pack of 5)</td>
<td>1,400</td>
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<tr>
<td>Mobile App – QR codes (pack of 10)</td>
<td>2,000</td>
<td></td>
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<tr>
<td>Mobile App – QR codes (pack of 15)</td>
<td>2,700</td>
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<tr>
<td>Mobile App – Splash Screen</td>
<td>35,000</td>
<td></td>
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<tr>
<td>Mobile App – Invitation email</td>
<td>35,000</td>
<td></td>
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<tr>
<td>Mobile App – Lead retrieval</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>Meeting rooms</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>(please email your requirements to EASL)</td>
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<tr>
<td>Device Companies Only</td>
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<tr>
<td>Track Skills in Hepatology</td>
<td></td>
<td>Upon request</td>
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<tr>
<td>Biotech Companies Only</td>
<td></td>
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<td>Biotech Village</td>
<td></td>
<td>Upon request</td>
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<td>Internet Corner</td>
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<td>Business Lounge</td>
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<td>Quiet Lounge</td>
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<td>Delegate WIFI</td>
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<td>Upon request</td>
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<td>Mini Programme</td>
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<tr>
<td>General Signage</td>
<td>15,000</td>
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<tr>
<td>Notepads and pens</td>
<td></td>
<td>Upon request</td>
</tr>
</tbody>
</table>

## Terms and Conditions

*These terms are the contractual agreement between EASL and the sponsorship company/organisation.

Contact Name: ________________________
Company Name: ________________________
Address: ______________________________
Country: ______________________________
Post/Zip Code: ________________
Telephone: ____________________________
Fax: _________________________________
Email: _______________________________
Website: _____________________________

Please send me a sponsorship contract and an invoice.

We have read the Terms & Conditions, exhibition guidelines, codes of compliance and the EASL Code of Practice (available on the ILC website) and agree to observe and be bound by them.

Signature: ___________________________
Date: ______________________________

*These terms are the contractual agreement between EASL and the sponsorship company/organisation.
INDIVIDUAL OPPORTUNITIES
ADDITIONAL/INDIVIDUAL OPPORTUNITIES

Industry is invited to sponsor The International Liver Congress™ 2019 by choosing various options which are set out in the following pages of this brochure.

Based on feedback from Industry, we have taken the time to build sponsorship packages which include the key elements which we have found to be required by most of our past sponsors. In addition, we have considered restrictions from compliance and regulatory bodies and will continue to do so as these are ever changing.

You are welcome to select a pre-built package as a Major Partner (see details on page 15) and add any individual items listed here or additional exhibition space. Those companies who only wish to sponsor individual items on the list provided or only wish to exhibit are welcome to do so.

If any elements of the sponsor packages do not suit your current objectives we would be delighted to discuss how we can assist you in building a bespoke package - please contact ilc.industry@easloffic.eu or call +41 22 807 0360

In order to initiate your sponsorship of ILC 2019, we invite you to take the following steps:

1. Review all individual item opportunities listed and indicate your chosen items on the Sponsorship Booking Form. (see details on page 33)

2. Complete the application form, agree to the terms and conditions of booking and return the signed form to ilc.industry@easloffic.eu

3. Upon receipt of your contract, sign and return with the required deposit, as outlined in the booking and payment procedure below*

*Please note that EASL will advise all companies when and where VAT should be applicable
Sponsoring a satellite symposium is an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting edge science, presenting case studies or interact with delegates from around the world.

All symposia must be held at the Congress venue in existing scientific session rooms used for the Congress. Seating will be in theatre style. Room allocations will be made on a first-come, first-served basis. Slots are limited and the organization of industry symposia and mini-workshops are subject to approval by the EASL Governing Board. A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to EASL by November 30, 2018.

**Morning industry satellite symposia (60 min)**
Thursday 07:30-08:30
Sunday 08:30-10:00 (90 min)

**Midday industry satellite symposia (90 min)**
Saturday 12:00-13:30

The lunch symposia can only be approved with two companies confirmed and booked. No later than October 30, EASL shall cancel any booking if a minimum of two symposia have been booked. Companies opting for a lunch symposium are required to provide refreshments to Congress delegates in accordance with the organizer.

**Evening industry satellite symposia (90 min)**
Wednesday 18:00-19:30
Thursday 18:30-20:00
Friday 18:30-20:00

Prices are available upon request and may vary according to the size of the meeting room. Additional services for enhanced AV support or catering should be booked directly via the Congress centre.

Rates include:
- Rental of meeting room
- Standard AV equipment
- AV technician on-site
- Rehearsal — 1 hour
- Announcement in the online programme, and EASL communication tools (at discretion of the EASL Office)
- Promotion on-site in designated areas approved by EASL

Additional services for enhanced AV support or catering should be booked via the Congress centre directly.

You may have the opportunity to enhance the value of their satellite symposium by recording the session and having an on-demand webinar version produced.

All satellite symposia to be posted on the Congress website and the LiverTree (open access)

Technical staff and equipment on-site
Assistance with relevant administration regarding permissions from speakers
Logo acknowledgement on the opening / introduction screen of the webinar
Acknowledgements on EASL social media platforms

Make your satellite symposium interactive by adding real time voting and Q&A facility to your sessions. You can use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience.

The interactive tool is versatile, easy to use and includes a moderation layer. The package pricing will include support for all Symposia at the Congress. Package includes 1 dedicated member of staff to support the interactive tool during your symposium.

**WEBCAST OR LIVE STREAMING OF SYMPOSIUM**

**INTERACTIVE SYMPOSIUM PACKAGE**

PRICE ON REQUEST

**EDUCATION & SCIENCE**
**HIGHLIGHTS WEBCAST**

Webcast of The International Liver Congress™ 2019 Highlights — Multi-Sponsorship

An EASL panel of experts will present the scientific highlights of the ILC Congress in a live interactive format. The ILC 2019 highlights will showcase the main science of the Congress by topic and exchange ideas on the science that will change professional practice. The ILC Highlights will be made available to all ILC delegates, EASL members and reserved users.

**Benefits include:**
- All debriefs to be posted on the Congress website and the LiverTree (open access) and other social media channels, including YouTube.
- Sponsor acknowledgement on the streaming screen.
- Acknowledgement on sponsors list in the final and webcast programme.

**EUR 25,000 PER COMPANY**

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**MINI-WORKSHOP**

This format is available to companies with a specific target audience and to Biotech companies.

Sponsors with clinical data for rare diseases or with innovative new products will find it a perfect platform for delivering cutting-edge information to key individuals.

This option is not suitable for all companies and topics. EASL reserves the right to prioritise bookings based on the suitability of the application.

**EUR 20,000**

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**POSTER TOURS**

During The International Liver Congress™ 2019, sponsors have the opportunity to support the Poster Tours. The Poster Tours were implemented for the first time during our annual Congress in 2016 and achieved great success.

**By sponsoring this educational activity, you will be offered the following services:**
- Branded meeting point.
- Acknowledgement as a sponsor on the website.
- Acknowledgement of support in the poster tour programme.

**EUR 20,000**

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**DEBRIEFS**

KOL’s from each field of the Congress are invited to speak on the highlights of the Congress. The debriefs are posted on all digital platforms and are open to the public. There is no restricted access to view the debrief videos.

**Benefits include:**
- Acknowledgement on the recorded video.
- Video displayed on YouTube.
- Acknowledgement as a Sponsor on the website.
- Acknowledgement on Sponsor board.
- Acknowledgement via e-newsletters.

**EUR 35,000**

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**MAX 60 PERSONS, INCL. FACULTY**
USB sticks with Congress abstracts

Company name/logo will be placed on one side of the USB stick, which includes Congress abstracts. This opportunity provides sponsors with a means of providing delegates with all the information they need on the Congress, as well as a visible advertising method that delegates will take away with them.

The USB could be loaded with additional advertising content, which has to be confirmed by EASL. The USB sticks will be supplied and programmed by the Sponsor.

TRAVEL GRANTS

Whilst all stakeholders with an interest in liver disease play a vital role in the Congress, many do not have the means to participate. Since their voices are essential in furthering the developments of improving patient outcomes, we would like to bring together as many as possible from wide-ranging backgrounds. Receivers of a sponsored grant are selected by the EASL Scientific Committee.

**Young Investigators**
**EUR 650.00 (per Young Investigator)**
Please note: EASL will distribute travel bursaries, including a free registration, to the 200 highest scored abstracts.

**Nurses**
**EUR 1,200 per nurse**
Your support will cover the cost of their travel and accommodation for up to 2 days. Grants for nurses will be managed by the EASL Office.

**Patient advocates educational travel grant**
**EUR 1,500**
Your support will cover the cost of their travel and accommodation for up to 3 days. Grants for patient advocates will be managed by the EASL Office.
Situated in the Exhibition Hall, these individual sponsorship opportunities provide an opportunity to create a networking space for delegates to use throughout the Congress.

This presents the sponsor with engagement opportunities with delegates in addition to creating a facility for delegates to hold small networking meetings, check emails, conduct work or to utilise seating.

**Benefits of sponsorship include:**
- Acknowledgement as a Sponsor on the website
- Acknowledgement on the Sponsor board
- Corporate branding of the area

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### DELEGATE AREAS

#### Delegates lounge
This area is dedicated to delegates who want/need to host small meetings in a more private setting.

#### Internet corner
Working space dedicated to Congress delegates with access to computers, printers and the internet.

#### Business lounge
The business lounge offers a quieter environment to work and print material.

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### DELEGATE AREAS

#### Quiet Lounge
Congresses by nature are busy and noisy places. Yet in order to heal, patients need a restful space. Quietness is important for patients, which is why it is a priority to us. We ask that you please partner with us to create a healing environment. Together, we can create a comfortable, quiet place for all of our patients attending ILC 2019.

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### DELEGATE WIFI

Internet access at the venue will be offered free of charge to all delegates and most delegates are expected to use the WiFi network during the Congress week. Infrastructure, setup and maintenance are included within the sponsorship fee and the sponsor can either create a specific landing page or use its regular website as the start page that delegates see when connecting to the wireless network.
# BRANDING & DELEGATE ENHANCEMENTS

## MINI PROGRAMME

This indispensable pocket programme book is offered to all Congress delegates. It includes the full Congress programme and schedule.

**Benefits to sponsors include:**
- Acknowledgement as a sponsor on the website
- Acknowledgement of the support in the poster tour programme
- Company logo printed on the mini programme

**EUR 20,000**

## GENERAL SIGNAGE

Have your company name and logo displayed on over 100 directional and informational signs and schedules placed throughout the Congress venue. Your company will also be acknowledged as a sponsor on the Congress website.

**EUR 15,000 PER COMPANY**

## NOTEPADS AND PENS

**Labelled notepads and pens/pencils, inserted in the Congress bag**

This opportunity provides sponsors a way of providing delegates with targeted advertising on items that can be taken away. Company name and/or logo are generally placed on the pen/pencil and notepad and the company name will be included in the List of Sponsors. The pen/pencil and notepad types need to be confirmed by EASL.

**PRICE UPON REQUEST**

## CONGRESS BAGS

Conference bags are a valuable commodity and an essential resource for the ILC delegate experience.

The conference bags will be distributed to all attendees at the ILC upon registration and will include the ILC Magazine.

**PRICE UPON REQUEST**
ADVERTISING, COMMUNICATION AND NETWORKING

TWITTER FEED

Twitter feed screens
Display screens will be located within the Congress venue, showing all ILC related tweets to enhance and support participant interaction.

Sponsors will benefit from:
Acknowledgement on the screens with “sponsored by” logo

Acknowledgement as a Congress sponsor on the Congress website

Acknowledgement on sponsor board on-site

EUR 18,000 PER SCREEN

PROGRAMME ADVERT

1 advertisement page in the final printed and digital programme

Page designed and provided by sponsor

Acknowledgement as a sponsor on ILC website

EUR 12,000

BOOKMARK

Fully branded bookmark

1 bookmark per bag will be provided (approx. 10,000 units depending on the number of registered delegates)

Acknowledgement on ILC website

EUR 35,000

PROGRAMME BACK COVER

Fully branded back cover in the final printed and digital programme

Page designed and provided by sponsor

Acknowledgement as a sponsor on ILC website

EUR 20,000

EXHIBITION FLOOR PLAN

This package offers exclusive visibility on the online and on-site exhibition floor plans and on the “You are here” boards displayed in key areas of the venue.

EUR 18,000
ILC CONGRESS MOBILE APP

**LIVE VOTING & Q&A**
Make your satellite symposium interactive by adding real time voting and a Q&A facility to your sessions. Use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience. The interactive tool is versatile, easy to use and includes a moderation layer. The package pricing includes support for all Symposia at the Congress and 1 dedicated member of staff to support the interactive tool during your symposium.

**ENHANCED PROFILE**
Enhance your company profile by adding additional content and information.
- The company profile can be accessed over the main menu of the App (Sponsors or Exhibitors section).
- It can be accessed via a link from a push notification message or by scanning a printed QR code located on your booth.

- Maximum 3 pdf files with 2 MB each
- Maximum video size 10 MB

**QR CODES**
QR codes displayed on booth
- Pack of 5 = EUR 1,400
- Pack of 10 = EUR 2,000
- Pack of 15 = EUR 2,700

**LEAD RETRIEVAL**
With the ILC mobile app, exhibitors can easily retrieve leads and track contacts, visits and interests all through a simple scan of either the QR code within the delegate's ILC app or through the code on the delegate's badges.

**SPLASH SCREEN**
Logo displayed when downloading the App
- All delegates who open the App will see the logo
- >10,000 downloads expected

**EMAIL INVITE**
Email to be sent to all Congress delegates
- Sponsor acknowledgement
- Company banner displayed

**PRICE UPON REQUEST**

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**CONTENTS**  |  **WHY ATTEND**  |  **VENUE**  |  **KEY DATES**  |  **ILC SCIENTIFIC PROGRAMME**  |  **INDUSTRY EXHIBITION**  |  **OPPORTUNITIES FOR MAJOR PARTNERS**  |  **INDIVIDUAL OPPORTUNITIES**  |  **CONTACT**
MEETING ROOMS

Meet companies, clients, colleagues and KOLs face to face in your own private Hospitality Suite conveniently located within the Congress venue.

More than 35 meeting rooms of various sizes are available.

Meeting rooms are closed rooms and may not be used to exhibit company’s products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet-the-Expert sessions.

Your meeting room includes:

- Meeting room rental for the expected duration
- Tables and chairs according to room size
- Your company logo on the room door and signage

The prices will depend on the duration of the room rental and the capacity required.

Depending on the duration and the number of seats, you will be granted with passes to access the meeting rooms to be distributed to your attendees. This is offered at the discretion of the EASL Office.

Access

All persons involved in the operation of the hospitality suite must have a valid badge (exhibitor, delegate, day badge). All persons requesting access to the hospitality suite must be registered either as delegates or as exhibitors. Persons without such a badge will not be allowed to enter the room. Hospitality suites can be open throughout the entire Congress.

PRICE UPON REQUEST
OPPORTUNITIES FOR DEVICE COMPANIES

The European Association for the Study of the Liver (EASL) wishes to encourage Device and MedTech companies to take part in The International Liver Congress™ 2019.

Device companies will be able to have a dedicated area to showcase their devices to delegates and the following two specific sponsorship activities have been created solely for device companies. These activities are interactive and practical for delegates.

This project raises awareness of diagnostic and therapeutic techniques and offers delegates the possibility of testing their knowledge and skills. The friendly atmosphere with experts will enable participants to ask broad questions related to the practice of interventions in patients with liver disease.

This area is opened during specific times throughout the Congress and video teaching is encouraged.
OPPORTUNITIES FOR BIOTECH COMPANIES

EASL will support biotech companies to network and present their latest research to the medical community taking part in the Congress. This is a unique platform for meeting with high-level executives and influential decision makers.

The EASL biotech village is an EASL Governing Board initiative in support of biotech companies. Companies that are selected to take part in this initiative are entitled to highly subsidised pricing conditions, which are exclusive.

Due to limited availability of space and very high demand, we invite interested companies to contact us as soon as possible via ilc.industry@easloffice.eu

Complete package includes:

- Dedicated space of 9 sqm
- Branded meeting space in the exhibition area
- Marketing & Communication — EASL will provide support to leverage your visibility
- The possibility to host a mini-workshop of 60 minutes or a press conference
- Acknowledgement on Congress materials

The different modules can also be bought individually and the costs are as follows:

- On-site presence
- Marketing & Communication
- Education Activities
# ADDITIONAL/INDIVIDUAL SPONSORSHIP BOOKING FORM

**Please complete and send to ilc.industry@easloffice.eu**

I would like to book the following individual/additional sponsorship items:

<table>
<thead>
<tr>
<th>Sponsorship item</th>
<th>Price (EUR)</th>
<th>Sponsorship item</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Satellite Symposia</td>
<td>Upon request</td>
<td>Programme Advert</td>
<td>12,000</td>
</tr>
<tr>
<td>Webcast or live streaming of Symposium</td>
<td>Upon request</td>
<td>Programme back cover</td>
<td>20,000</td>
</tr>
<tr>
<td>Interactive Symposium Package</td>
<td>14,000</td>
<td>Bookmark</td>
<td>35,000</td>
</tr>
<tr>
<td>Highlights Webcast</td>
<td>25,000</td>
<td>Exhibition Floor Plan</td>
<td>18,000</td>
</tr>
<tr>
<td>Mini-Workshop</td>
<td>20,000</td>
<td>Mobile App — Live voting Q&amp;A</td>
<td>14,000</td>
</tr>
<tr>
<td>Poster Tours</td>
<td>20,000</td>
<td>Mobile App — Enhanced profile</td>
<td>5,000</td>
</tr>
<tr>
<td>Debriefs</td>
<td>35,000</td>
<td>Mobile App — QR codes (pack of 5)</td>
<td>1,400</td>
</tr>
<tr>
<td>USB Sticks</td>
<td>Upon request</td>
<td>Mobile App — QR codes (pack of 10)</td>
<td>2,000</td>
</tr>
<tr>
<td>Notepads and pen/pencils</td>
<td>20,000</td>
<td>Mobile App — QR codes (pack of 15)</td>
<td>2,700</td>
</tr>
<tr>
<td>Travel Grants — Young Investigators</td>
<td>650.00</td>
<td>Mobile App — Splash Screen</td>
<td>35,000</td>
</tr>
<tr>
<td>Travel Grants — Nurses</td>
<td>1,200</td>
<td>Mobile App — Invitation email</td>
<td>35,000</td>
</tr>
<tr>
<td>Travel Grants — Patient Advocates</td>
<td>1,500</td>
<td>Mobile App — Lead retrieval</td>
<td>Upon request</td>
</tr>
<tr>
<td>Internet Corner</td>
<td>Upon request</td>
<td>Meeting rooms</td>
<td>Upon request</td>
</tr>
<tr>
<td>Business Lounge</td>
<td>Upon request</td>
<td>(please email your requirements to EASL)</td>
<td></td>
</tr>
<tr>
<td>Quiet Lounge</td>
<td>Upon request</td>
<td>Device Companies Only</td>
<td></td>
</tr>
<tr>
<td>Delegate WIFI</td>
<td>25,000</td>
<td>Track Skills in Hepatology</td>
<td>Upon request</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>20,000</td>
<td>Biotech Companies Only</td>
<td></td>
</tr>
<tr>
<td>General Signage</td>
<td>15,000</td>
<td>Biotech Village</td>
<td>Upon request</td>
</tr>
<tr>
<td>Notepads and pens</td>
<td>Upon request</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress Bags</td>
<td>18,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Twitter Feed (per screen)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Contact Name:                                         |             | Company Name:                                          |             |
| Address:                                               |             | Address:                                               |             |
| City:                                                 |             | City:                                                  |             |
| Country:                                               |             | Country:                                               |             |
| Post/Zip Code:                                        |             | Post/Zip Code:                                         |             |
| Telephone:                                             |             | Telephone:                                             |             |
| Fax:                                                  |             | Fax:                                                   |             |
| Email:                                                |             | Email:                                                 |             |
| Website:                                              |             | Website:                                               |             |

- Please send me a sponsorship contract and an invoice
- We have read the Terms & Conditions, exhibition guidelines, codes of compliance and EASL’s Code of Practice and agree to observe and be bound by them*

*These terms are the contractual agreement between the organiser and the sponsorship company/organisation

Signature:  
Date:  

BMI INDUSTRY BOARD

All ILC 2019 industry partners will receive invitations to attend and to participate in the 'Business Meeting with the Industry' (BMI).

The BMI Industry Board, meets twice a year — once at the ILC for a Congress debrief and once in the spring at the forthcoming venue for a Congress briefing and site visit.

These face-to-face meetings allow us to work together to:

- Organise and plan a successful International Liver Congress™
- Ensure that The International Liver Congress™ is of high scientific value, professionally organised and planned in the most efficient and effective manner
- Make sure that the available budget from commercial partners is used to provide the best scientific content in line with the EASL Constitution and Code of Practice
- Ensure that the available budget from commercial companies is sufficient to support all the costs involved in the organisation of such a Congress
- Jointly contribute towards creating and maintaining a positive and professional public image of The International Liver Congress™
- Provide the means for regular dialogue between EASL and its commercial partners and thereby promote a clear understanding of mutual goals and problems to avoid potential conflicts
- Ensure that no sponsors, their local affiliates or other exhibitors, at The International Liver Congress™ organise social or other events which might conflict with the Congress Programme, Postgraduate Course, official activities or Satellite Symposia*

*Commercial companies reserve the right within the daily schedules of The International Liver Congress™ to hold company staff meetings, symposium slide previews involving company staff and invited speakers only and a clinical trial investigator meeting (provided that attendance is restricted to a maximum of 75). Should the latter involve a larger number of investigators, commercial companies agree that these be held outside the scheduled hours of The International Liver Congress™.

Industry partners will be represented on the BMI Board by a maximum of two members per company. Each company will have one vote about any motions concerning the commercial companies so as to achieve a majority view of the commercial companies to be represented at The International Liver Congress™. Each company will nominate a liaison officer who will represent the company outside of the BMI Board.
CONTACTS

EASL GOVERNING BOARD

Secretary General
Prof. Tom Hemming Karlsen, Norway

Vice-Secretary
Prof. Frank Tacke, Germany

Treasurer
Prof. Mauro Bernardi, Italy
Prof. Francesco Negro – Treasurer-elect

Eu Policy Councillor
Prof. Helena Cortez-Pinto, Portugal

Scientific Committee Members
Prof. Annalisa Berzigotti, Switzerland
Prof. Markus Cornberg, Germany
Prof. Philip N. Newsome, UK
Prof. Marco Marzicioni, Italy
Prof. Pierre-Emmanuel Rautou, France
Prof. Maria Reig, Spain

EDUCATIONAL COUNCILLORS

Prof. Massimo Pinzani, UK

Prof. Ulrich Beuers, the Netherlands – Educational councillor-elect

ILC (EASL) ORGANISING SECRETARIAT

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7, rue Daubin
1203 Geneva, Switzerland

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Fax +41 22 328 07 24
ilc.information@easloffice.eu

SPONSORSHIP & EXHIBITION

Devi Mey, Director, Fundraising and Corporate Relations
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Mobile: +41 79 870 28 25
ilc.industry@easloffice

CONGRESS VENUE

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1021 Wien
www.messeCongress.at

ACCOMMODATION SERVICES

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